

**ATAFOM
UNIVERSITY
INTERNATIONAL**



EXTERNAL NEWSLETTER



“The success of every action begins in the head.”

Şakir Yavuz

Founder & President

ATAFOM University International

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EXTERNAL NEWSLETTER**



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ATAFOM UNIVERSITY

EDUCATION FOR INTEGRATION

ATAFOM University International - Atlantic African Oriental Multicultural - is an international university founded by the Initiator, Visionary, Founder and President of ATAFOM University International, Dr. Şakir Yavuz, with the aim of creating a borderless and cosmopolitan university to improve the educational offer for the world as a whole. As a global university, ATAFOM University International promotes the ideals of cross border education and with its information offices and branches on the five continents of the world, ATAFOM university will provide education for young people interested in studying from different countries of origin, regardless of geography, culture, skin colour, gender, social status or religion, so that these young people have equal opportunity to education.

Due to the international orientation of ATAFOM University International, hybrid learning approach is implemented. The university combines online educational materials and opportunities for interaction online with physical place-based classroom methods in form of blended learning instruction.

At ATAFOM University International, we want to offer an educational system based on mentoring that not only aims at learning through expanding knowledge or developing skills, but is also aimed at forming a positive, cosmopolitan attitude to life. The whole educational concept of ATAFOM University International is based on the highest international standards in order to exceed all expectations and educational goals of our students when they choose ATAFOM University International as their educational institute.

"The success of every action begins in the head."

Dr. Şakir Yavuz

President & Founder

ATAFOM University International



Students from

25

Countries



Staff from

24

Countries



Faculties

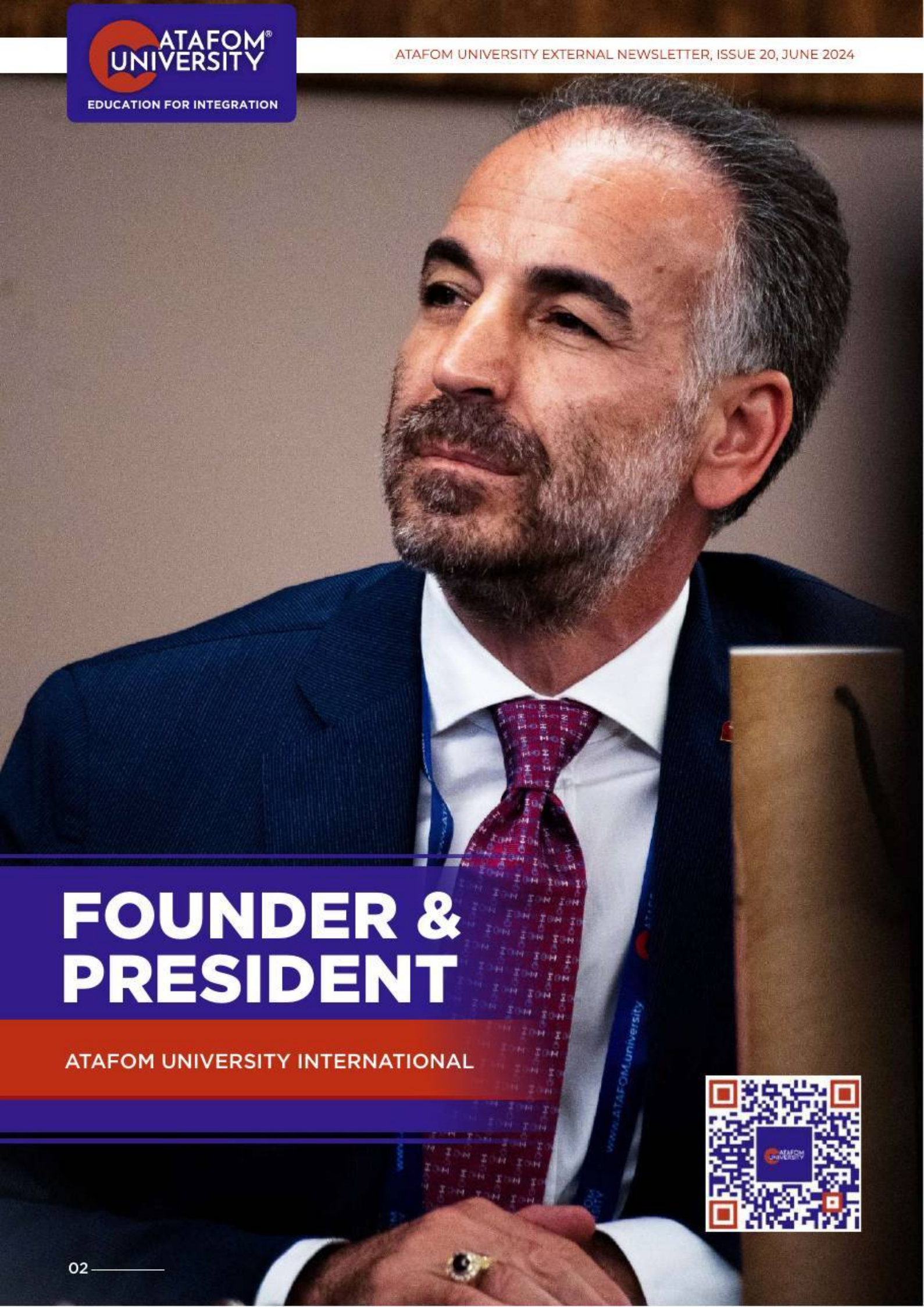
Faculty of Arts

Faculty of Economics

**Faculty of Information
Technology**

★ Faculty of Initial Public
Offering **NEW**

**ATAFOM Language
Academy - ALA**



FOUNDER & PRESIDENT

ATAFOM UNIVERSITY INTERNATIONAL



His Motto: "The Success of every action begins in the Head."

Helped him pave a way to create the university offering an inclusive education. He is firmly convinced that the children of this world with different cultural backgrounds and countries of origin as well as languages should have the same right to education. He has set himself the task of giving young people access to university education of the highest international quality and with equal opportunities, in the conviction that success requires permanent concentration, strong motivation and extreme commitment.



At ATAFOM University International, "Education for Integration" is developed, taught and lived. The team of internationally renowned professional teachers and experienced staff at ATAFOM University International will meet the highest international standards and will do everything possible to meet and exceed all of our students' expectations and educational goals as they embark on undergraduate studies or learn the English language when they enroll in ATAFOM Language Academy.

The digital innovation and knowledge campus of ATAFOM University International - ConiaSoft Online Campus, which accommodates everyone who is willing to learn, makes it possible to create educational bridges between all continents.

Dr. Şakir Yavuz

The Founder & President of
ATAFOM University International



COURSE OFFERINGS

ATAFOM University International is a unique institution that aims to provide inclusive education for people worldwide. We provide equal rights to education irrespective of language, colour, ethnicity, gender or religion and a positive environment for all our students, which fosters creativity, innovation and healthy competitiveness.

A global university that promotes the ideals of cross-border education spanning five continents with varied learning programs, ATAFOM University International is open to all willing to learn. We build educational bridges between continents. Different countries

of origin, regardless of geography, culture, skin colour, gender or religion, all unite at ATAFOM University International for equal opportunities for education, skill development and positive attitude formation. Driven by the philosophy of "Education for Integration", ATAFOM University International provides a good education, and students get the knowledge that they can integrate into the various cultures in their communities so that it relates to their needs and development for a greater society.

ATAFOM
FIRST SEMESTER
WINTER SEMESTER
2024 / 2025

BACHELOR COURSES OFFERINGS

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Discover your potential with a world-class education at ATAFOM University International. Our innovative programs, state-of-the-art facilities, and experienced faculty provide students with a dynamic learning environment that prepares them for success in their careers and personal lives.

Get ready to pursue your bachelor's degree, discover our renowned courses and commence your journey towards a successful future today. Choose your course from the following offerings-



- Bachelor of Arts in Media and Communication (B.A.) at the Faculty of Arts
- Bachelor of Arts in International Business Development (B.A.) at the Faculty of Economics
- Bachelor of Science in Information Technology (B.Sc.- IT) at the Faculty of Information Technology
- Bachelor of Science in PreIPO (B.Sc.) at the Faculty of Initial Public Offering

Explore the benefits of our prestigious scholarships, providing endless opportunities for personal and professional development and get ready for the Academic Year 2024/25 as we start our session beginning October 1st, 2024.

Scholarship covers only tuition fee; the registration and all examination fees are to be paid by the student.

15 IT CERTIFICATION COURSE OFFERINGS



ATAFOM University International's Faculty of Information Technology is introducing 15 new IT Diploma Programs for IT career aspirants. These 3 Months, 6 Months, 9 Months IT Certification Courses are suitable if you want to enhance your career and boost your IT skills.

The courses will begin classes every month giving you the flexibility to take this certification at any point of time. Learn from qualified IT experts and become a skilled IT professional.

3 MONTH IT DIPLOMA COURSES

*Beginning every month, check out the ATAFOM IT courses to fully immerse yourself in the world of technology-driven organizations and position yourself for success in leading tech firms.

Enrol today at the Faculty of Information Technology to choose from among the various programs:

- Basics of Python
- Basics of AutoCAD
- Basics of Graphics Designing
- Basics of Backend Development (Using Django)
- Basics of Blockchain
- Basics of Data Analysis
- Basics of Java
- Frontend Development: Level One: Beginner
- Frontend Development: Level Two: Intermediate
- Frontend Development: Level Three: Advanced
- Frontend Development: Level Four: Expert
- Database and SQL
- Generative AI for Everyone
- Deep Learning and Neural Networks
- Basics of Software Engineering Principles

Visit us: www.ATAFOM.university

Write to us for any queries: contact@ATAFOM.university

Link to apply: <https://atafom.university/apply-now-it-certification-course/>

ATAFOM LANGUAGE ACADEMY COURSE OFFERINGS



Welcome to ATAFOM University International, where our dedication to "Education for Integration" shapes our foundational principles. Our vibrant campus celebrates diversity and inclusivity, cultivating an environment where students thrive in an interconnected world.

Discover the unparalleled advantages of our esteemed scholarships, which offer limitless prospects for personal and professional growth.

At ATAFOM Language Academy, we provide an extensive selection of academic and business English courses with our 11 English Language Levels that enable students to attain fluency in English.

Choose the course that best fits your needs and ambitions:

- ALA-A0 as Pre ALA-A1: Starter
- ALA-A1: Beginner Level
- ALA-A2: Elementary Level
- ALA-B1: Pre-Intermediate Level
- ALA-B2: Intermediate Level
- ALA-C1: Upper-Intermediate Level
- ALA-C2: Advanced Level
- ALA-BE I: B2 Business English I
(Requires minimum language level of ALC-B2)
- ALA-BE II: C1 Business English II
(Requires minimum language level of ALC-C1)
- ALA-BE III: C2 Business English III
(Requires minimum language level of ALC-C2)
- ALA-IT English

Visit us: www.ATAFOM.university

Write to us for any queries: contact@ATAFOM.university

Link to apply: <https://atafom.university/language-academy/>

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OUR NEW OFFERING



3-MONTH PreIPO CERTIFICATION COURSE



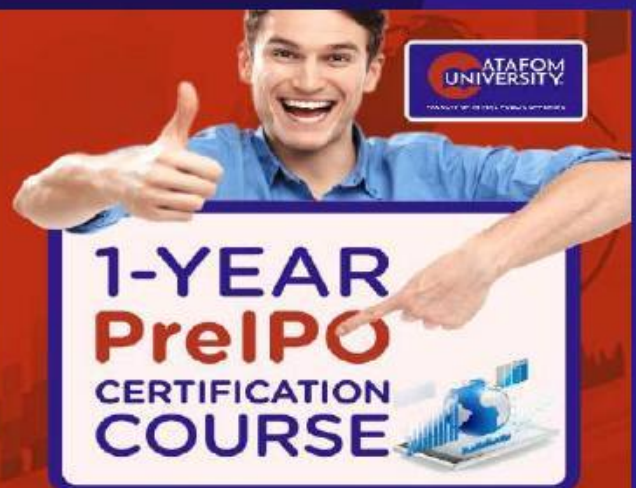
6-MONTH PreIPO CERTIFICATION COURSE



9-MONTH PreIPO CERTIFICATION COURSE



1-YEAR PreIPO CERTIFICATION COURSE



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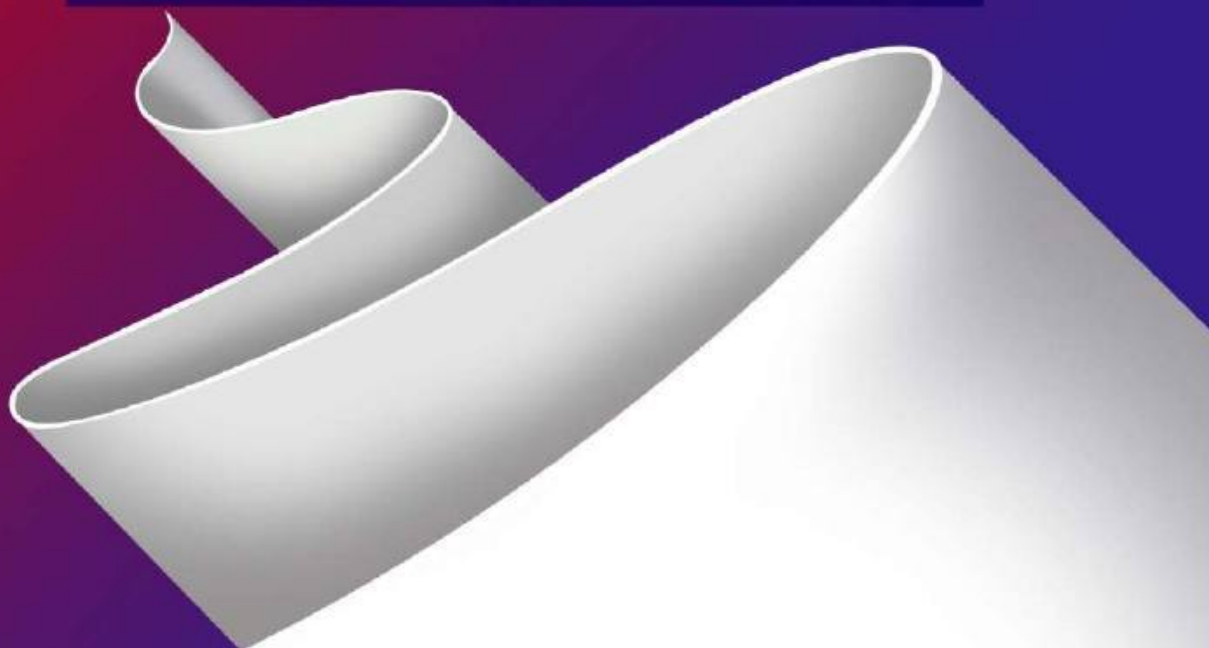
Write to us for any queries: contact@ATAFOM.university

Link to apply: <https://atafom.university/faculty-of-initial-public-offering/>



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UNIVERSITY**

EDUCATION FOR INTEGRATION



NEWS & UPDATES

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ATAFOM University Launches Physical English Language Classes in Nigeria



ATAFOM University is excited to announce the launch of its Physical English Language courses at the ATAFOM Language Academy (ALA). This exceptional learning opportunity is now available at the ATAFOM Info Office in Nigeria. Aimed at beginners and learners looking to enhance their English proficiency, these physical classes are designed to provide personalized, high-quality instruction.

What sets ALA apart is the commitment to individualized learning. Professional tutors work with students on a ONE-on-ONE basis, ensuring that each learner's unique needs and capacities are understood and addressed. This tailored approach guarantees that every student receives the necessary assistance to achieve their language goals effectively.

Enrollment is now open! Join our ALA classes and empower yourself with English language skills in no time. Don't miss this chance to boost your communication abilities and open up new opportunities.

For more information and to register, visit our ATAFOM Info Office in Nigeria today.

The ATAFOM Physical Advertisement Team,
ATAFOM Information Office in Nigeria,
attended a book launch at the University
of Jos on June 1, 2024





The ATAFOM Physical Advertisement Team, ATAFOM Information Office in Nigeria, attended a book launch at the University of Jos, one of the most famous universities in Nigeria and a collaborative partner of ATAFOM University International.

The visit, which held on June 1st 2024, was part of the ATAFOM's international courtesy visit series to create awareness about our reputable University, and the event served as a platform to promote the IT/ALA Certification Physical Courses offered by the University.

The author of the book, Khairat Abdullahi, gave the team a rousing welcome and promised to collaborate with the ATAFOM University International to ensure accomplishment of the mission and vision of the University founder and president , **Dr. Şakir Yavuz.**

ATAFOM University submits proposal to University of Jos for collaboration

By Ado Musa

In its efforts to enhance academic excellence and achieve research impact, ATAFOM University International, on Wednesday, submitted a proposal to the University of Jos, a renowned University in Nigeria for collaborative partnership.

The partnership will provide students with the opportunity to earn a dual bachelor's degree in Information Technology and Computer Science, aligning with the founding principles of our unique President, Dr. Şakir Yavuz, who has been working tirelessly to ensure everyone, including vulnerable individuals, has access to education.

The submission of the proposal followed the signing of Memorandum of Understanding (MOU), between ATAFOM and the management of University of Jos, on February 13, 2023. The document was formally submitted to the University during a visit to the Vice Chancellor of the institution, Prof. Tanko Ishaya, in his office. The staff of the ATAFOM, were given a rousing welcome right from the reception with everyone around the Vice Chancellor's office celebrating their visit.

Presenting the document on behalf of the ATAFOM, Dr. Jamila Abubakar, Head of Information Office, Nigeria & Director of ATAFOM Language Academy, said the essence of the proposal is part of the continuous effort of the university to ensure innovation, development and by extension, share expertise in different fields of studies with the University of Jos. Prof. Dr. Jamila Abubakar also said the proposal if eventually approved, will go a long way in providing sounding education to students.

Responding, the Vice Chancellor of the University of Jos, who offered a warm welcome and greeting, appreciated ATAFOM University move and resilience towards achieving quality education. He promised to study the proposal and get back to ATAFOM University. The Vice Chancellor further expressed hope that there will be light at the end of the tunnel.

Those in attendance during the visit included Prof. Dr. Jamila Abubakar, Mr. Salim Ibrahim, Mr. Musa Wakili, Mr. Aliyu Abubakar, Dr. Mabas Akila and Ms. Teslimat Abdulmojeed.

ATAFOM University International - Atlantic African Oriental Multicultural - is a new International University, founded by our visionary and unique president, Dr. Şakir Yavuz, to provide education to everyone, regardless of all barriers.

ATAFOM University submits proposal to University of Jos for collaboration



**PROF. DAVID GRZAN**

Dean of the Faculty of Initial Public Offering

ATAFOM University **Inaugurates New Faculty of Initial Public Offering**

ATAFOM University is proud to announce the opening of its new Faculty of Initial Public Offering (IPO). This innovative faculty aims to provide students with comprehensive knowledge and practical skills related to the complex world of public offerings.

The Faculty of Initial Public Offering will offer a diverse curriculum covering the following courses:

- Bachelor of Science in PreIPO (B.Sc.)
- 3-month PreIPO certification course
- 6-month PreIPO certification course
- 9-month PreIPO certification course
- One-year diploma course

Enrollment is now open for the upcoming semester. We invite aspiring financial professionals and entrepreneurs to join our pioneering program and take the first step towards mastering the intricacies of IPOs.

I n s i d e



AN EXCLUSIVE GLIMPSE INTO OUR FACULTY AND STAFF PERSPECTIVES



I must confess that ATAFOM University International is at the highest level of achievement and development considering its processes and ways of conducting their academic and administrative works.

What captured my mind most is the professional ways followed in delivering both virtual and physical classes.

More so, the teams at various levels are accommodating, warm, welcoming and are always ready to put me through where I get choked.

All thanks to the president of ATAFOM for having such a giant thinking and initiating such an International Standards of Education that brings across the globe both the poor and those otherwise. Special thanks to all the ATAFOM FAMILY members.

Mr. Bello Bala Bello

English Tutor

Assistant Application and Admission Office



Global Student Voices: **"Education for Integration"** **Worldwide**

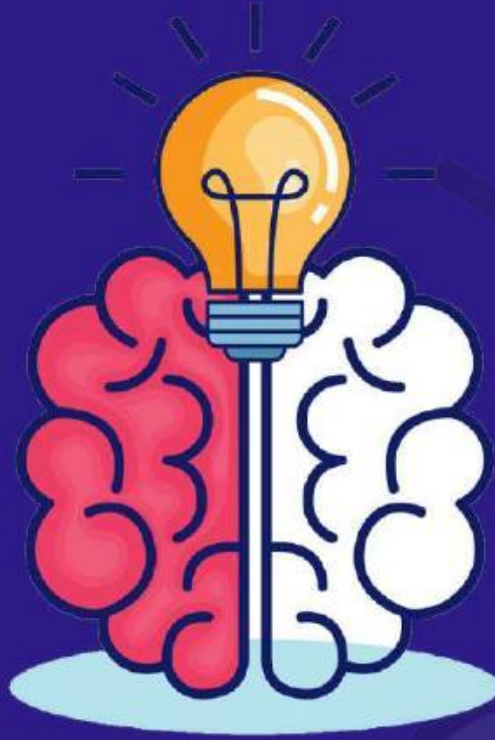


Ms. Selin Serceoglu

ATAFOM Language Academy
Student from Türkiye



My experience so far has been a very positive and impactful one. The lessons have helped me so much especially in my speaking and I am improving in the other language skills as well.



WORDS OF WISDOM

DR. ŞAKIR YAVUZ

"Be Careful, But Don't See Negatively"



The essence of "Be careful, but don't see negatively" lies in cultivating a mindset that acknowledges the presence of obstacles without allowing them to obscure the light of hope and possibility. It is a reminder to approach each situation cautiously and not let our apprehensions overshadow the potential for growth and positivity.

So, our President's wise advice offers us a guiding principle for embracing life's uncertainties with grace and resilience. It beckons us to approach each challenge with a measured mind and an open heart, knowing that within the realm of carefulness lies the boundless potential for growth, wisdom, and unyielding optimism.

In the vast canvas of life, we often find ourselves navigating through a myriad of experiences, each presenting numerous challenges and opportunities. Our President's words of wisdom - "Be careful, but don't see negatively", resonate profoundly by urging us to maintain a delicate balance between vigilance and optimism.

The notion of being careful may evoke a sense of restraint and caution. It prompts us to tread with mindfulness and to consider our actions and decisions with a discerning eye. However, embedded within our President's advice is a subtle reminder not to succumb to pessimism. It encourages us to embrace a mindset rooted in prudence yet steadfast in its refusal to be clouded by negativity.

Being careful implies an awareness of our surroundings and potential risks. It embodies a sense of responsibility towards ourselves and those around us to proceed with thoughtful strides. Yet, within this self-awareness lies the potential for doubt and fear to take root, casting a shadow of negativity over our perspectives.



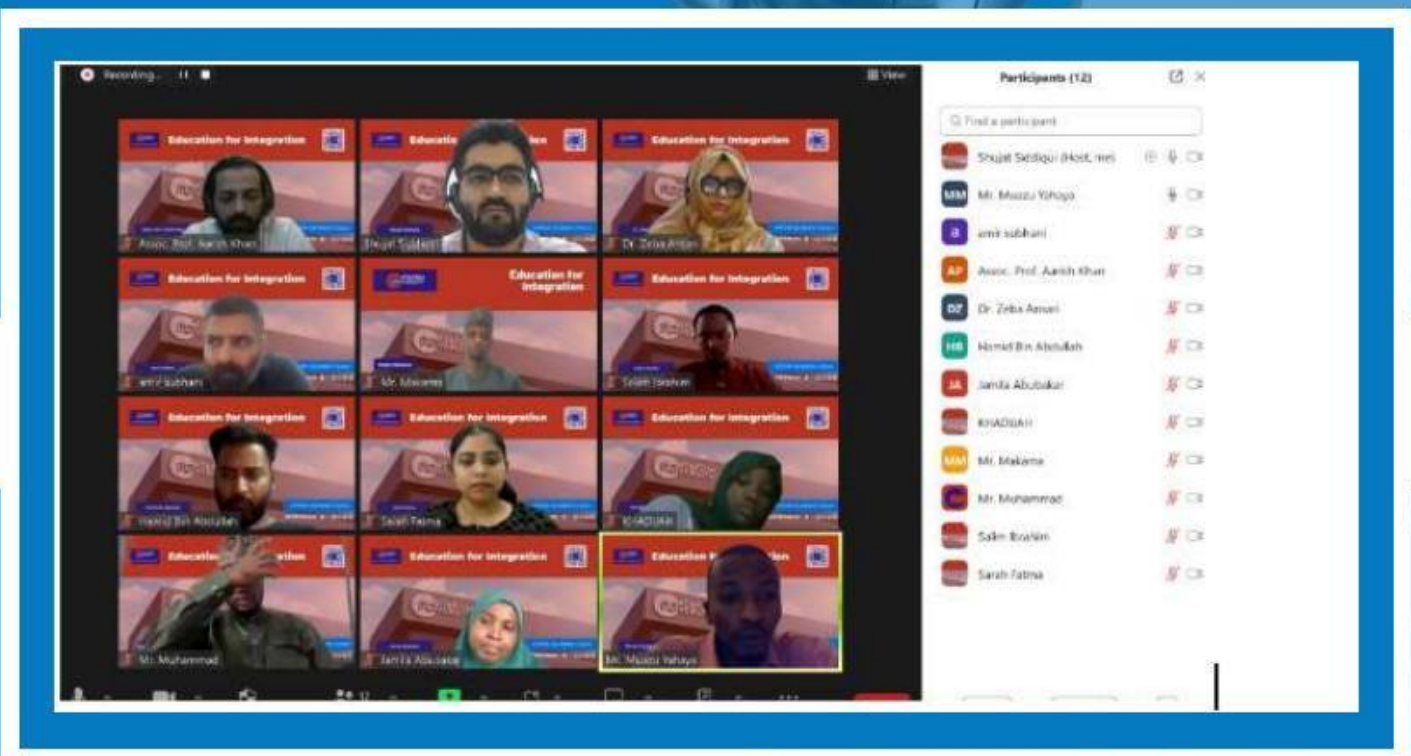
CONIASOFT AND AI

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www.ConiaSoft.com \ @ConiaCloud

ConiaSoft and AI, aims at revolutionizing the educational landscape. Through this, we're striving to redefine traditional boundaries, making education accessible to all, regardless of background or location.

At ATAFOM University International, inclusivity isn't just a philosophy; it's our guiding principle. Our commitment to diversity creates an enriching learning environment where every student can flourish. With our innovative online platform, "Coniasoft Online Campus" students from around the globe can now engage in top-tier academic programs, breaking down geographical barriers and opening limitless possibilities.

Join us in shaping the future of education—a future where every individual has the opportunity to pursue their dreams and realize their full potential. Together, let's build a global community that celebrates the unique talents and perspectives of each and every student.



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Take a glimpse of our monthly/weekly IT Training meetings for the Teaching Staff, powered by ConiaSoft which is filled with collaborative spirit and innovative ideas that fuel our IT Training sessions right here at ATAFOM University International. Here the host Mr. Shujat Siddiqui is discussing about Student sheet management for ensuring accuracy and efficiency in attendance tracking, uploading class recordings on Google Drive to make learning accessible anytime and anywhere, implementation of new ATAFOM standard background to enhance the visual appeal of our online lectures, informing students in advance via WhatsApp to keep everyone in the loop and prepared for upcoming classes etc.

But wait, there's more! ConiaSoft isn't just about IT Training. It's your one-stop solution for all our IT needs, empowering us to stay up-to-date in the digital age.

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Article by Ado Musa

Diversity

in University Community is very significant to globalized society

Diversity has to do with a wide range of human differences, including age, sexual orientation, race, religion, gender and disability. It also includes diverse perspectives, life experiences, and values. Identifying and valuing these differences enhances our educational experiences and prepares us to navigate and contribute to the development of the world.

The composition of diverse people is often a step of breaking our long barriers and differences, and creates a more equitable society for all.

In the world of today, diversity has become a cornerstone of successful institutions including higher institutions of learning. Looking at the numbers of students, faculty, and staff from various backgrounds, to form Universities, polytechnics, Colleges of education among others, it is clear that such composition stands as a confirmation to the strength and potential that diversity is bringing. However, this cannot just be said verbally or in writing, it must be practically embraced so as to ensure inclusiveness and unity in our environment.

The Benefits of **Diversity** in Institution of Learning

(a) Preparation for Global Citizenship - Exposure to diverse cultures and viewpoints prepares students to be global citizens. In our interconnected world, the ability to understand and appreciate different perspectives is essential for building international relationships and addressing global challenges.

(b) Enhanced Learning and Innovation- Diverse groups bring a variety of perspectives that can lead to more creative solutions and innovative ideas. When students and faculty from different backgrounds collaborate, they challenge each other's assumptions and broaden their horizons, leading to richer academic discussions and breakthroughs in research.

(c) Personal Growth and Empathy - Interacting with individuals from diverse backgrounds helps students develop empathy and cultural competence. These skills are crucial in both personal and professional settings, enabling graduates to work effectively in diverse teams and understand different market needs and social issues.

“

**THE ATAFOM UNIVERSITY
INTERNATIONAL OPENS
YOUNG PEOPLE FROM ALL
OVER THE WORLD
ACCESS TO HIGHER
EDUCATIONAL DEGREES**

Sakir Yavuz / Founder & President of
the ATAFOM University International

Steps Towards Inclusive Campus

To completely utilize the benefits of diversity, our high institutions of learning must continue to strive towards inclusivity through the following steps:

1. Community Engagement - Engage with the wider community to promote diversity and inclusion beyond the campus. Partnerships with local organizations, schools, and businesses can create opportunities for service learning, internships, and community projects that benefit both students and the community.

2. Open Dialogue - Foster an environment of open dialogue where difficult conversations about race, identity, and inclusion can take place. Providing platforms for these discussions, such as forums, workshops, and guest lectures, can help build understanding and solidarity within the university community.

3. Recruitment and Retention - Actively recruit and retain a diverse body of students, faculty, and staff. This involves not only equitable admission and hiring practices

but also creating an environment where all members feel valued and supported.

4. Curriculum and Pedagogy - Incorporate diverse perspectives into the curriculum across all disciplines. This can be achieved through diverse reading lists, case studies, and examples that reflect a wide range of experiences and viewpoints. Additionally, adopting inclusive teaching strategies that accommodate different learning styles can help all students succeed.

5. Support Systems - Establish and strengthen support systems for underrepresented groups on campus. This includes mentorship programs, affinity groups, and accessible resources that address the unique challenges faced by these communities.

As we progress in life, it is advisable that as students we remember that diversity is not just about numbers, agenda, and religion among others. It is about creating a culture of inclusion where every individual is given recognition and value and has the opportunity to succeed. By embracing diversity, we enrich our university community and prepare ourselves to make meaningful contributions to the wider world.

Let us always reflect on the wisdom of **Dr. Şakir Yavuz**, founder of ATAFOM University International, who advocated for 'Education for Integration' to encourage diversity.

New Members of ATAFOM Family

**Mr. Bello
Bala Bello**

English Tutor
Assistant Application and
Admission Office



**Ms. Zuwaira
Usman Shuaibu**

English Tutor
Examination Officer



**Mr. Owusu
Samuel**

Graphic Designer
Assistant of the Art Director



**Mr. Jamshed
Ali**

React Native Developer
Android / iOS



Welcome to our

ATAFOM University International community!

We are excited to have you join us in our mission of
"Education for Integration," where diverse perspectives
come together to enrich learning and foster unity.



CAREER COMPASS

FOR BACHELOR OF ARTS
IN INTERNATIONAL
BUSINESS DEVELOPMENT AT
THE FACULTY OF ECONOMICS

CAREER COMPASS

FOR BACHELOR OF ARTS
IN INTERNATIONAL
BUSINESS DEVELOPMENT AT
THE FACULTY OF ECONOMICS

Bachelor of Arts in International Business Development at the Faculty of Economics. ATAFOM University International is designed to equip students with the skills and knowledge necessary to navigate the complexities of global business environments. The program focuses on international trade, market expansion, cross-cultural management, and strategic planning. Graduates will be prepared to take on roles that require a deep understanding of international business dynamics and the ability to develop and implement strategies for business growth on a global scale.

If you're interested in pursuing a Bachelor of Arts in International Business Development at ATAFOM University International's Faculty of Economics, you'll have the opportunity to gain valuable knowledge and skills in various areas such as:



**PROF. DR. DAVID THOMAS
NIGHTINGALE**

Dean Of The Faculty of Economics

Global Market Analysis: You'll learn how to analyze international markets by understanding the economic, political, and cultural factors that influence them.

International Trade and Investment: You'll gain knowledge about international trade theories, practices, and policies.

Strategic Management: The program will help you develop skills in formulating and implementing strategies for international business expansion.

Cross-Cultural Communication: You'll learn how to communicate and negotiate across different cultures effectively.

Business Development: Techniques for identifying and capitalizing on business opportunities in global markets will be covered as well.

CAREER OPPORTUNITIES

If you are interested in International Business Development, there are various career options you can consider in both the public and private sectors. Some job titles in this field include:

- 1. International Business Consultant:** Helping companies succeed in global markets.
- 2. Global Marketing Manager:** Creating marketing plans for international audiences.
- 3. Trade Compliance Specialist:** Making sure companies follow international trade rules.
- 4. Export Manager:** Managing the export of goods to other countries.
- 5. International Sales Manager:** Leading sales teams in global markets.
- 6. Country Manager:** Overseeing business operations in a specific country or region.
- 7. Foreign Service Officer:** Representing a country's economic interests abroad.

**IN A BACHELOR'S DEGREE PROGRAM IN
INTERNATIONAL BUSINESS DEVELOPMENT,
YOU CAN LEARN SKILLS SUCH AS:**

- 1. Analytical Skills:** Understanding global market trends.
- 2. Negotiation Skills:** Making deals with international partners.
- 3. Strategic Thinking:** Planning for long-term business growth.
- 4. Cultural Sensitivity:** Respecting cultural differences in international relationships.
- 5. Language Proficiency:** Speaking foreign languages for business communication.

FUTURE TRENDS

The field of international business development is continually evolving. Key trends that will shape the future of the industry include:

- 1. Digital Transformation:** Leveraging digital technologies to enhance global business operations and customer engagement.
- 2. Sustainability:** Integrating sustainable practices into international business strategies to meet global environmental standards.
- 3. Emerging Markets:** Exploring opportunities in rapidly growing economies around the world.
- 4. Geopolitical Shifts:** Adapting to changes in global political landscapes and trade policies.
- 5. Innovation and Entrepreneurship:** Encouraging innovative approaches and entrepreneurial ventures to drive international business growth.

FINAL TAKEOVER

By completing the Bachelor of Arts in International Business Development at the Faculty of Economics, ATAFOM University International, students will be well-prepared to navigate and excel in the dynamic and challenging global business world.

Pursue your dream of gaining a stronghold in the International Business market by applying for this course today.

NEWSLETTER TEAM

About ATAFOM University Newsletter Team



Amna Mujahid
Head of Content Marketing
& Newsletter Team



Dr. Mabas Akila
Lecturer & Content Writer



Abeer Fatima
Social Media Manager



Salim Ibrahim
Lecturer & Applications
and Admission Team Manager



Sahar Hashmi
Content Writer



Ado Musa
Lecturer & Content Writer



Afetormashie Prosper
Graphic Designer



Teslimat Abdulmojeed
Student & Graphic Designer



Owusu Samuel
Graphic Designer



ATAFOM UNIVERSITY

EXTERNAL NEWSLETTER

**"The success of every action
begins in the head."**

Dr. Sakir Yavuz

**Founder & President
ATAFOM University International**

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