

ATAFOM UNIVERSITY

EXTERNAL NEWSLETTER



"The success of every action
begins in the head."

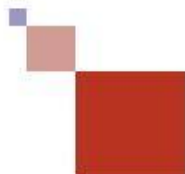
ISSUE 25
JANUARY 2025

www.ATAFOM.university
newsletter@ATAFOM.university



Şakir Yavuz
Founder & President
**ATAFOM University
International**

ISSUE 25
JANUARY 2025



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ATAFOM UNIVERSITY

EDUCATION FOR INTEGRATION

ATAFOM University International - Atlantic African Oriental Multicultural - is an international university founded by the Initiator, Visionary, Founder and President of ATAFOM University International, Şakir Yavuz, with the aim of creating a borderless and cosmopolitan university to improve the educational offer for the world as a whole. As a global university, ATAFOM University International promotes the ideals of cross border education and with its information offices and branches on the five continents of the world, ATAFOM university will provide education for young people interested in studying from different countries of origin, regardless of geography, culture, skin color, gender, social status or religion, so that these young people have equal opportunity to education.

Due to the international orientation of ATAFOM University International, a comprehensive online learning approach is utilized. The university offers online educational materials and interactive opportunities through a fully virtual platform, ConiaSoft Online Campus, enabling students to access high-quality education from anywhere in the world. This ensures flexibility and convenience without compromising academic excellence.

The lectures are conducted live online and in English by our qualified lecturers, professors, and visiting professors. At ATAFOM University International, we want to offer an educational system based on mentoring that not only aims at learning through expanding knowledge or developing skills, but is also aimed at forming a positive, cosmopolitan attitude to life. The whole educational concept of ATAFOM University International is based on the highest international standards in order to exceed all expectations and educational goals of our students when they choose ATAFOM University International as their educational institute

"The success of every action begins in the head."

Şakir Yavuz

President & Founder,
ATAFOM University International



Students from

21

Countries



Staff From

23

Countries



• Faculty of Arts

• Faculty of Economics

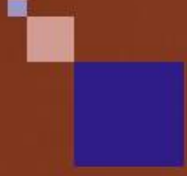
• Faculty of Information
Technology

★ Faculty of Initial Public
Offering **NEW**

• ATAFOM Language
Academy - ALA



Şakir Yavuz



FOUNDER & PRESIDENT

ATAFOM UNIVERSITY INTERNATIONAL

**Şakir Yavuz**

"The Success Of Every Action Begins In The Head."

Helped him pave a way to create the university offering an inclusive education. He is firmly convinced that the children of this world with different cultural backgrounds and countries of origin as well as languages should have the same right to education. He has set himself the task of giving young people access to university education of the highest international quality and with equal opportunities, in the conviction that success requires permanent concentration, strong motivation and extreme commitment.

At ATAFOM University International, "Education for Integration" is developed, taught and lived. The team of internationally renowned professional teachers and experienced staff at ATAFOM University International will meet the highest international standards and will do everything possible to meet and exceed all of our students' expectations and educational goals as they embark on undergraduate studies or learn the English language when they enroll in ATAFOM Language Academy.

The digital innovation and knowledge campus of ATAFOM University International - ConiaSoft Online Campus, which accommodates everyone who is willing to learn, makes it possible to create educational bridges between all continents.

Şakir Yavuz

President & Founder,
ATAFOM University International



ATAFOM UNIVERSITY COURSE OFFERINGS

BACHELOR COURSES OFFERINGS

SUMMER SEMESTER

Academic Year 2024/25

Welcome to ATAFOM University International – Where Education Unites the World!

At ATAFOM University International, we believe education is the key to creating a harmonious and interconnected global community. Our mission is simple yet profound: to empower individuals by fostering knowledge, innovation, and cultural integration.

Guided by the visionary leadership of Şakir Yavuz, ATAFOM champions the philosophy of "Education for Integration", bringing together people from diverse backgrounds to learn, grow, and thrive as global citizens.

As a dynamic and inclusive institution, we celebrate diversity and prioritize collaboration. Whether you're taking your first steps in higher education, advancing your career, or exploring new fields of knowledge, ATAFOM offers programs designed to equip you with the skills and insights needed to excel in today's interconnected world.

Step into a global future with us – explore our academic programs today!

BACHELOR PROGRAMS:

- Bachelor of Arts in Media and Communication (B.A.) at the Faculty of Arts
- Bachelor of Arts in International Business Development (B.A.) at the Faculty of Economics
- Bachelor of Science in Information Technology (B.Sc.- IT) at the Faculty of Information Technology
- Bachelor of Science in PreIPO (B.Sc.) at the Faculty of Initial Public Offering

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Link to apply: <https://atafom.university/apply-to-atafom2/>



15 IT CERTIFICATION COURSE OFFERINGS:

- Basics of Python
- Basics of AutoCAD
- Basics of Graphics Designing
- Basics of Backend Development (Using Django)
- Basics of Blockchain
- Basics of Data Analysis
- Basics of Java
- Frontend Development: Level One: Beginner
- Frontend Development: Level Two: Intermediate
- Frontend Development: Level Three: Advanced
- Frontend Development: Level Four: Expert
- Database and SQL
- Generative AI for Everyone
- Deep Learning and Neural Networks
- Basics of Software Engineering Principles

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Link to apply: <https://atafom.university/apply-now-it-certification-course/>



ATAFOM LANGUAGE ACADEMY COURSE OFFERINGS:

LEARN ENGLISH

ATAFOM LANGUAGE ACADEMY
Communication Made Easy
—Online—

At ATAFOM Language Academy, we offer a wide range of academic and business English courses through our 11 English Language Levels, enabling students to achieve English fluency. Select the course that aligns with your needs and aspirations

- ALA-A0 as Pre ALA-A1: Starter
- ALA-A1: Beginner Level
- ALA-A2: Elementary Level
- ALA-B1: Pre-Intermediate Level
- ALA-B2: Intermediate Level
- ALA-C1: Upper-Intermediate Level
- ALA-C2: Advanced Level
- ALA-BE I: B2 Business English I (Requires minimum language level of ALC-B2)
- ALA-BE II: C1 Business English II (Requires minimum language level of ALC-C1)
- ALA-BE III: C2 Business English III (Requires minimum language level of ALC-C2)
- ALA-IT English

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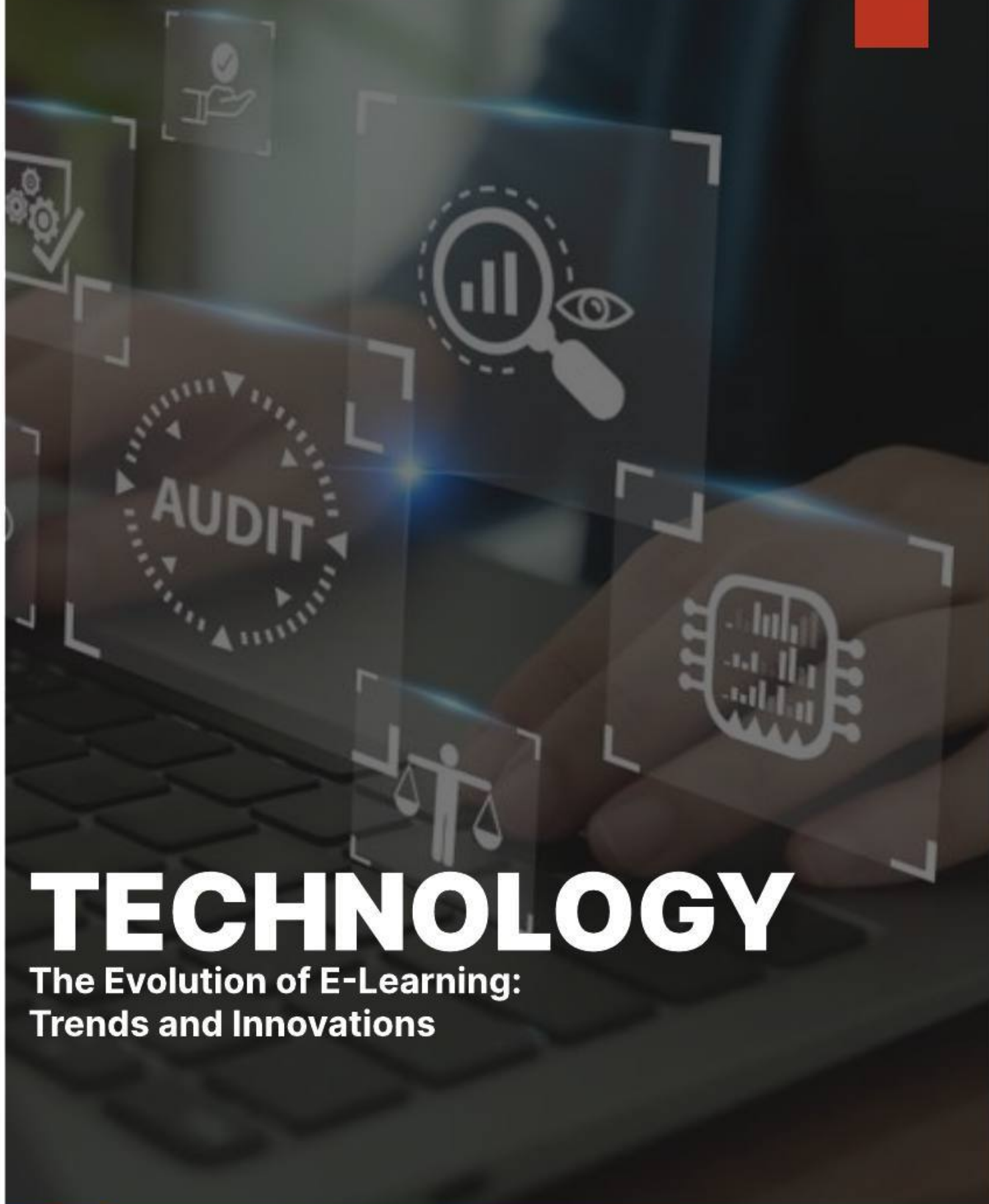
FACULTY OF INITIAL PUBLIC OFFERING CERTIFICATION COURSES OFFERINGS:

The Faculty of Initial Public Offering at ATAFOM University International brings you multiple PreIPO certification programs along with the Bachelor of Science in PreIPO (B.Sc.). The certification programs begin every month. Find your best match here -



At ATAFOM University International, we blend innovation with a commitment to excellence, equipping students with the skills and knowledge to lead in an evolving global landscape. Join a diverse, inclusive community that celebrates cultural exchange and prepares you to make a meaningful impact in the world

Your journey to success starts here - embrace the opportunity to grow, learn, and lead. Become part of a global institution dedicated to creating a brighter, more connected future.



TECHNOLOGY

The Evolution of E-Learning:
Trends and Innovations

The landscape of education has undergone a profound transformation with the advent of e-learning. From its humble beginnings as a supplementary tool to traditional classroom teaching, e-learning has evolved into a robust, standalone educational model. This evolution has been driven by technological advancements, changing learner preferences, and the need for flexible, accessible education. Let's explore the key trends and innovations that have shaped the e-learning landscape.

The Early Days of E-Learning

E-learning initially emerged in the late 1990s and early 2000s, primarily as a means to deliver educational content online. Early e-learning platforms were often static, offering text-based materials and basic quizzes. The focus was on replicating traditional classroom experiences in a digital format, with limited interactivity and engagement.

The Rise of Interactive and Multimedia Content

As technology advanced, e-learning platforms began to incorporate more interactive and multimedia elements. Video lectures, animations, and simulations became common, making the learning experience more engaging and dynamic. This shift was driven by the increasing availability of high-speed internet and the proliferation of multimedia tools.

Mobile Learning (M-Learning)

The widespread adoption of smartphones and tablets has led to the rise of mobile learning, or m-learning. This trend allows learners to access educational content on the go, making education more flexible and convenient. Mobile apps and responsive web designs have made it possible for students to learn anywhere, anytime.

Gamification and Personalized Learning

Gamification, the application of game-design elements and principles in non-game contexts, has become a significant trend in e-learning. By incorporating elements like points, badges, and leaderboards, e-learning platforms can make the learning process more engaging and motivating. Additionally, personalized learning paths, which adapt to the individual needs and preferences of learners, have become increasingly popular.

Artificial Intelligence and Machine Learning

Artificial Intelligence (AI) and Machine Learning (ML) are revolutionizing e-learning by providing personalized recommendations, adaptive learning paths, and intelligent tutoring systems. AI-powered chatbots can provide instant feedback and support, while ML algorithms can analyze learner data to predict performance and identify areas for improvement.

Virtual and Augmented Reality

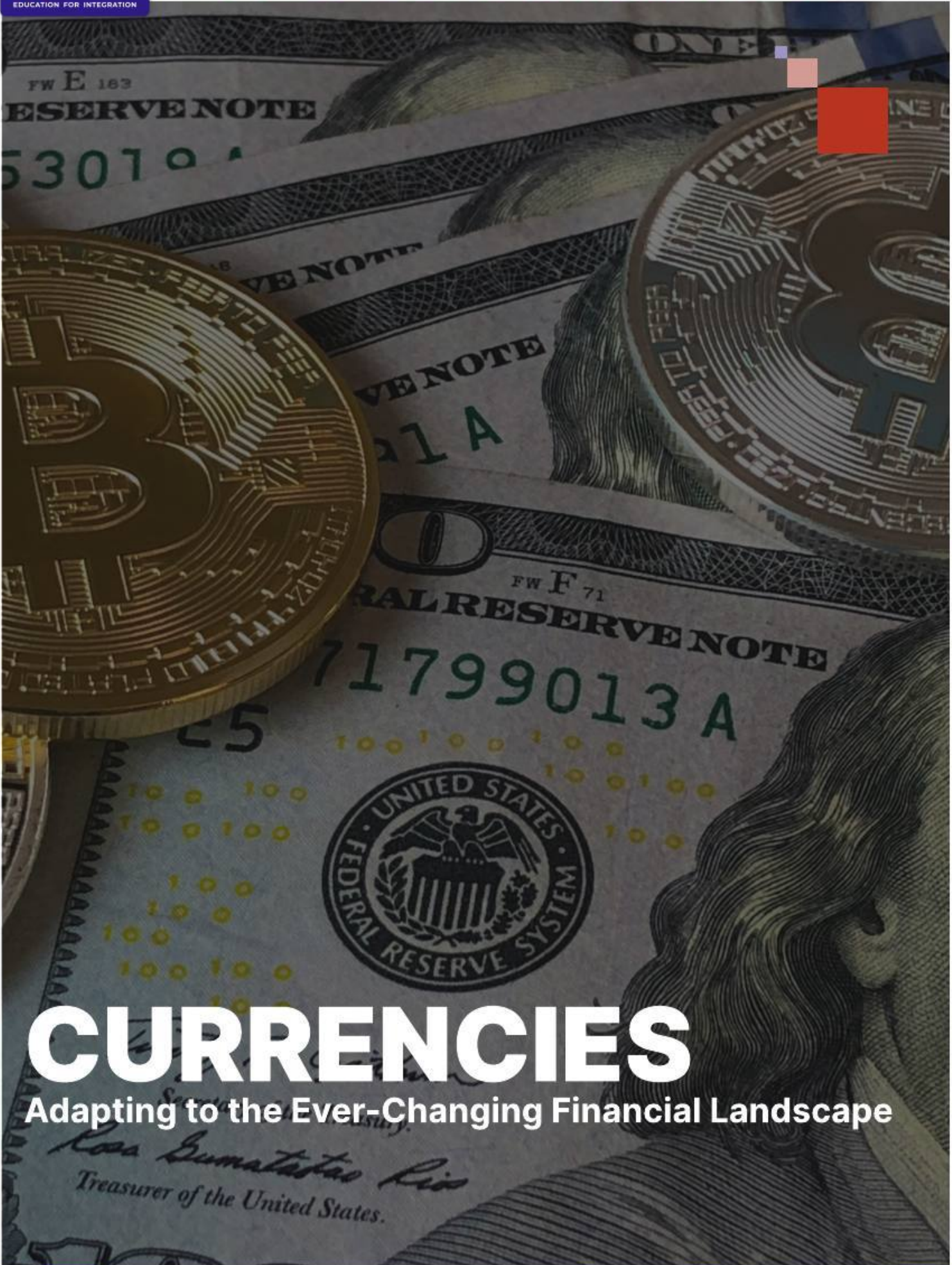
Virtual Reality (VR) and Augmented Reality (AR) are emerging technologies that offer immersive learning experiences. VR can transport learners to virtual environments, allowing them to practice skills in a safe and controlled setting. AR, on the other hand, can overlay digital information onto the real world, enhancing the learning experience with interactive elements.

The Future of E-Learning

The future of e-learning is poised for even more innovation. As technology continues to advance, we can expect to see more integration of AI, VR, and AR, as well as the development of new educational models that blend traditional and digital learning. The focus will be on creating more personalized, engaging, and effective learning experiences.

At ATAFOM University International, we are at the forefront of these e-learning innovations. Our hybrid teaching model combines the best of online and physical classroom learning, offering full-time, part-time, and distance learning options. With headquarters in Bangui, Central African Republic, and offices around the world, we provide a diverse range of bachelor's degree programs and advanced training in IT and languages. Our commitment to delivering high-quality education that offers equal opportunities to all is reflected in our slogan, "Education for Integration."

Join us as we continue to evolve and innovate in the world of e-learning.



CURRENCIES

Adapting to the Ever-Changing Financial Landscape

Currencies in Motion: Insights on Global Exchange Trends

In today's interconnected world, currencies serve not only as a medium of exchange but also as the heartbeat of the global economy. They shape international trade, affect economic stability, and touch everyday lives. This column delves into major trends, challenges, and opportunities within this constantly changing financial landscape.

The emergence of digital currencies, like Bitcoin, Ethereum, and Central Bank Digital Currencies (CBDCs), has posed a significant challenge to traditional financial systems. Currently, more than 100 countries are investigating the potential of CBDCs as a means to modernize payment infrastructures and enhance financial inclusion. At the same time, cryptocurrencies persist in disrupting markets compelling regulators and governments worldwide to adjust accordingly.

Geopolitical events significantly influence currency fluctuations. For example, the US Dollar participating in around 88% of global currency trades is frequently affected by worldwide political and economic stability. Likewise, changes in energy prices, trade agreements, and central bank policies directly affect currencies such as the Euro, Yuan, and Yen.

Quick Facts:

- **Oldest Currency:** The British Pound is the world's oldest currency still in use, dating back to 760 AD.
- **Global Trade Leader:** The US Dollar dominates global trade and financial reserve.
- **Digital Future:** Over 100 nations are exploring or implementing CBDCs to redefine financial systems.

Stay tuned as we unpack these trends, offering insights into what's next for global currencies.



RESEARCH

RESEARCH AND INVENTIONS

Building a Smarter, Sustainable Future

Innovating Tomorrow: Spotlight on Research and Breakthroughs.

Progress is powered by innovation, and the pursuit of creation characterizes our contemporary age. This column showcases cutting-edge research and inventions that are shaping our future, from life-saving medical advances to technologies tackling climate change.

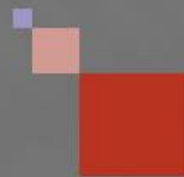
A key focus area is innovation in renewable energy. Solar and wind technologies have reached unprecedented levels of efficiency, with solar power emerging as the most affordable energy source globally. Developments in battery storage and grid management systems are setting the stage for a more sustainable and environmentally friendly energy future.

AI-driven healthcare represents another transformative domain. Artificial Intelligence is reshaping diagnostics, drug discovery, and patient care by enabling earlier disease detection, recommending personalized treatments, and enhancing access to medical services in underserved areas through AI-powered tools.

Each issue of this column features:

- **Breakthrough of the Month:** A closer look at a game-changing invention, from nanotechnology to space exploration.
- **Research Spotlight:** Insights from leading scientists tackling challenges like climate change, food security, and global health.

Join us as we celebrate ingenuity, shed light on groundbreaking ideas, and inspire conversations about a smarter, more sustainable future.



ECONOMY

Adapting to a New Era

As the world continues to recover from the economic impacts of the pandemic, the global economy is undergoing profound changes. These shifts, influenced by technological advancements, environmental concerns, and evolving consumer behaviors, are creating new opportunities and challenges that businesses and governments must navigate.

Inflation and Central Bank Policies

One of the most pressing economic challenges today is inflation. Many countries are grappling with rising prices for goods and services, which have led to increased costs of living. In response, central banks, such as the U.S. Federal Reserve and the European Central Bank, have raised interest rates in an attempt to curb inflation. While this is effective in cooling down demand, it also raises the cost of borrowing, which can have a ripple effect on everything from home mortgages to business investments.

The Rise of Sustainability

Another transformative trend in the global economy is the increasing focus on sustainability. As climate change becomes an ever-pressing issue, governments and businesses alike are being forced to rethink their approaches to production, consumption, and investment. The green economy—spanning renewable energy, electric vehicles, and sustainable agriculture—is growing rapidly, fueled by both policy mandates and consumer demand for more eco-friendly products and services. The transition to a more sustainable economy represents both a challenge and an opportunity for industries worldwide.

Technological Disruption

Technology continues to be a major driver of economic change. Automation, artificial intelligence, and blockchain are not only transforming industries but are also disrupting traditional labor markets. While some jobs are being replaced by machines, others are emerging that require new skills and training. The gig economy is also reshaping the way people work, with more individuals opting for freelance, short-term contracts, or remote positions. This shift calls for new labor policies and social safety nets that can adapt to the changing nature of work.



Global Trade and Geopolitical Tensions

The global economy is also being affected by trade tensions and geopolitical shifts. With rising protectionism, countries are increasingly focused on self-sufficiency and diversifying supply chains. The U.S.-China trade war and the ongoing conflict in Ukraine have disrupted global markets and sent shockwaves through commodity prices. The economic repercussions of these events highlight the vulnerabilities of a deeply interconnected world, where a localized issue can rapidly escalate into a global crisis.

Resilient Recovery or Fragile Growth?

As we look toward the future, the question remains: will the global economy rebound with resilience, or are we headed for another period of uncertainty? The answer likely lies in how effectively governments, businesses, and individuals adapt to these evolving economic dynamics. With careful management, the current economic transformation could lead to a more sustainable, equitable, and digitally connected global economy. However, the path forward is fraught with risks, from economic inequality to financial market volatility.

In conclusion, the economy is undergoing a fundamental transformation. The trends shaping our economic landscape today—inflation, sustainability, technological disruption, and geopolitical tensions—are not temporary blips but long-term shifts that will influence everything from global trade to personal financial decisions. By staying informed and adaptable, we can navigate these changes and help create a more robust and inclusive economy for the future.





STOCK EXCHANGE

Decoding the Pulse of Global Markets

The stock exchange remains one of the most crucial and influential pillars of the global economy, acting as the marketplace where companies access capital and where investors seek opportunities for growth. As we move further into 2025, understanding the nuances of the stock market is essential for anyone looking to navigate this dynamic and, at times, unpredictable environment. From the ongoing volatility to emerging trends, the stock market continues to evolve, offering both opportunities and challenges for investors.

Market Volatility: A Double-Edged Sword

One of the defining features of the stock exchange in recent years has been its volatility. Global events, such as the aftermath of the pandemic, inflation concerns, and geopolitical tensions, have often caused sharp fluctuations in stock prices. For instance, the pandemic-induced market crash followed by a rapid recovery showcased the extreme swings in market sentiment. Similarly, inflation fears and interest rate hikes by central banks continue to create uncertainties in market performance.

Volatility, however, is not always negative. For many investors, particularly those with a long-term focus, market fluctuations present opportunities to buy into undervalued stocks. While short-term market movements can be unsettling, history has shown that, over time, markets tend to rebound, providing opportunities for investors who are prepared to ride out the storm.

Rising Sectors and Emerging Trends

While some sectors continue to dominate the stock exchange, new industries are emerging as powerful drivers of growth. The technology sector remains a cornerstone, with innovations in artificial intelligence (AI), cloud computing, and cybersecurity propelling tech companies forward. As businesses increasingly rely on digital solutions, the demand for AI-powered tools and services is set to accelerate, and investors who focus on these technologies are likely to benefit.

In addition, the renewable energy sector is gaining significant attention. With climate change concerns at the forefront, governments and companies worldwide are pushing for greener alternatives. Solar energy, electric vehicles (EVs), and sustainable technologies are not only making waves in environmental circles but are also attracting investors looking to tap into the future of energy.

The rise of ESG (Environmental, Social, and Governance) investing is another noteworthy trend. Investors are increasingly seeking companies that not only provide strong financial returns but also demonstrate positive social and environmental impact. This shift has led to a rise in ESG-themed funds and the integration of sustainable practices across various industries.

Cryptocurrency and Digital Assets: The New Frontier

The introduction of cryptocurrencies, such as Bitcoin and Ethereum, has shaken up the stock exchange by adding a new dimension to investing. Though digital currencies remain volatile and speculative, the growing adoption of blockchain technology and decentralized finance (DeFi) has paved the way for a broader acceptance of digital assets.

Moreover, some stock exchanges are experimenting with the listing of digital assets or offering platforms to trade cryptocurrencies. This integration of traditional markets and digital assets reflects the changing landscape of investment and is likely to continue in the coming years. While cryptocurrencies offer the potential for high returns, their volatility means they are best approached with caution, especially for risk-averse investors.

The Role of Technology in Shaping Market Dynamics

Technology is not only changing the companies that make up the stock exchange but also the way investors interact with it. The advent of fintech has revolutionized stock trading by lowering the barriers to entry. With the rise of commission-free trading platforms and mobile investing apps, more retail investors are participating in the market than ever before. These platforms have democratized investing, allowing a broader demographic to get involved in stock trading, often with minimal upfront costs.

Additionally, innovations such as robo-advisors—AI-powered platforms that provide automated investment advice—are reshaping how people manage their portfolios. These tools use algorithms to create diversified investment strategies, often at lower fees than traditional financial advisors, making them attractive to younger and tech-savvy investors.

Investing in a Post-Pandemic World

The post-pandemic world has brought about significant shifts in both consumer behavior and market dynamics. Remote work, for example, has fueled growth in cloud computing, e-commerce, and tech infrastructure. Companies that enable remote collaboration or provide products and services tailored to home-based lifestyles have seen their stock prices soar in the wake of the pandemic.

Similarly, sectors such as healthcare and pharmaceuticals remain at the forefront, with biotech companies working tirelessly to develop treatments and innovations that address ongoing health challenges. As the world continues to adapt to a new normal, these trends are expected to drive investment decisions.

Looking Ahead: Optimism with Caution

As we enter 2025, the outlook for the stock market is filled with both optimism and caution. On the one hand, there are strong growth prospects in emerging sectors like clean energy, technology, and digital finance. On the other hand, the global economy is still facing inflationary pressures, supply chain disruptions, and geopolitical risks. These factors create an environment where the stock market could experience continued fluctuations.

For investors, the key to success in the stock market remains a balanced approach: staying informed, diversifying portfolios, and focusing on long-term objectives. In a volatile market, it's easy to get swept up in short-term fluctuations, but maintaining a disciplined investment strategy will provide a more stable path toward financial growth.

In conclusion, the stock exchange is constantly evolving, with both traditional industries and emerging trends offering a wealth of opportunities for investors. The landscape is becoming increasingly complex, with technological advancements, environmental shifts, and digital assets changing the very nature of investing. As we look to the future, understanding the factors influencing the stock market will be essential for making informed decisions that align with long-term goals.



GLOBAL STUDENT VOICES

"Education for Integration" Worldwide



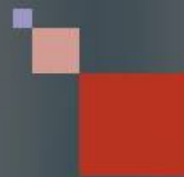
First, I would like to take this opportunity to sincerely thank ATAFOM University for giving me this incredible opportunity. In just a few days with ATAFOM University, my life is already changing, and I am filled with hope for a bright future. Thank you so much for providing such excellent education and valuable skills.

To Madam Yasmeen, thank you for your exceptional teaching. I am eager to learn and will ensure I am available for every class. Thank you once again!



Emmanuel Justin Mwanza
Student,
Lusaka Chelston, Zambia.





CONISASOFT AND AI

Use Of AI In Lesson Preparation And Online Lesson
Implementation

Using the most modern and internationally successful methods to optimize all processes for preparing and conducting lessons in the Bachelor's and language training courses at ATAFOM Language Academy is an ongoing process.

The possibilities of using AI are playing an increasingly important role here. The first forms of using artificial intelligence (AI) in lesson preparation and implementation are currently being analyzed to help ATAFOM University International teachers optimize their teaching methods and create personalized learning experiences, especially for the special features of conducting online lessons.

The following approaches and tools are currently being considered:

Artificial intelligence offers a wide range of possibilities to support teachers in preparing and conducting lessons.

Through targeted implementation in online teaching, teachers can make lessons more innovative and effective. It is important to regularly follow developments in AI technology in order to always use the latest tools and methods efficiently.

1. Scope - Preparation and resources:

1.1 Content Creation:

AI-powered tools such as Grammarly or Jasper can help create didactic texts and materials. These tools help optimize language and content.

1.2 Video Creation:

Platforms like Synthesia allow you to create instructional videos with AI-generated speakers that visually support lessons.

2. Area of application - Interactive learning environments:

2.1 Virtual Classrooms:

Tools like Zoom or Microsoft Teams integrate AI for virtual backgrounds, polls and breakout rooms to support group work..

2.2 Adaptive Learning Platform:

Platforms like Edmodo or Google Classroom that use AI to create personalized learning paths and monitor progress.

3. Scope - Evaluation and feedback:

3.1 Learning Analytics:

Use AI analysis tools to monitor student learning behavior and provide targeted feedback. Tools such as Blackboard or Moodle offer learning analysis functions.

3.2 Peer Feedback:

Enable collaboration and the exchange of feedback between students through AI-supported applications such as Peergrade.

4. Scope of application - Support and tutoring:

4.1 Virtual Tutors:

Use AI-supported tutoring systems, such as Socratic, to assist students with assignments and provide additional practice materials.

The current evaluation phase will be the basis for conducting application tests at language levels A1, A2, B1, B2, C1 and C2 in selected teaching and learning areas, initially in the ATAFOM Language Academy

The results of these application tests will define standard solutions from ATAFOM University International, which will then be gradually integrated into the study organization in all learning areas in the faculties of ATAFOM University International.

The principle always applies that our students are the focus, the use of AI is NOT an end in itself, but AI is always only an auxiliary method for achieving high-quality education that meets international standards.

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INSIDE ATAFOM UNIVERSITY

An Exclusive Glimpse Into Our Faculty And Staff Perspectives

Education is the foundation of personal growth, societal progress, and global innovation. It empowers individuals with the knowledge, skills, and values necessary to navigate and contribute meaningfully to the world. ATAFOM University plays a pivotal role in advancing education by fostering a culture of inclusivity, innovation, and excellence. Through its dedication to academic quality and student-centered learning, the university nurtures critical thinkers, effective professionals, and responsible global citizens. Its commitment to holistic education highlights its vital role in shaping a brighter and more equitable future.

Teaching at ATAFOM University has been a deeply rewarding experience. The university's vibrant academic environment and commitment to excellence have greatly enriched my professional journey.

1. Exceptional Administrative Support: The administration has demonstrated unwavering support, ensuring effective communication and the smooth resolution of any challenges

2. Engaged and Motivated Students: ATAFOM students exhibit remarkable enthusiasm, curiosity, and dedication, creating a dynamic and inspiring learning atmosphere.

3. Collaborative Faculty Community: The university fosters a collegial and supportive environment, encouraging collaboration, resource sharing, and mutual growth among faculty members.

My experience at ATAFOM University has been incredibly fulfilling, shaped by its inspiring academic environment, dedicated staff, and motivated students. The university's continued focus on innovation and excellence ensures its vital contribution to the advancement of education and societal progress.



Yasmeen Anas
ALA Lecturer
ATAFOM University International





INTERVIEW WITH PROF. DR. NURSEREN TOR

**Art, Education, and Empowerment: A Conversation
with Prof. Dr. Tor**

**Bridging Art and Education at the Faculty of Arts,
ATAFOM University**

In this edition of our newsletter, we are thrilled to introduce Prof. Dr. Tor, an inspiring lecturer from Türkiye and a vibrant personality in the art world. As a faculty member at a leading university in Türkiye, Prof. Dr. Tor brings a wealth of knowledge and experience to the intersection of arts and education.

Her connection to ATAFOM University goes beyond professional expertise - since May 2024, Prof. Dr. Tor has been a proud recipient of a prestigious scholarship awarded by our visionary President, enabling her to attend English courses at the ATAFOM Language Academy (ALA). She has been honing her language skills since June 2024, further enriching her academic and artistic journey.

Prof. Dr. Tor's story exemplifies the synergies between our Faculty of Arts and the Arts and Media & Communications program, showcasing the global reach and interdisciplinary opportunities ATAFOM offers. Her participation in ALA highlights our commitment to fostering growth, collaboration, and cultural exchange.

Stay tuned to learn more about Prof. Dr. Tor's experiences, her unique perspective on art and education, and how ATAFOM University empowers its faculty and students to achieve excellence and thrive on a global stage.

Join us as Prof. Dr. Tor discusses her innovative approach and the transformative role of ATAFOM University in shaping global leaders.



Prof. Dr. Nurseren Tor

Could you share a bit about your journey in academia and the art sector? What inspired you to pursue these paths?

I started my academic and artistic life at a very young age. I first started at the Istanbul State Academy of Fine Arts, Faculty of Painting. Later, the name of the academy changed. You could say that this is where I began my journey in painting. My academic and artistic identity developed through a certain talent and success. I received several awards. My works were exhibited in international competitive exhibitions. I was awarded artist scholarships many times. After finishing my education at the academy, I received my undergraduate and graduate education at the Berlin University of Arts as well. I studied at the Department of Painting, Faculty of Fine Arts, at Madrid Complutense University with a scholarship provided by the German state. I improved my Spanish. At the same time, I completed my doctorate in order to continue my academic career. Painting has many features that require resilience and perseverance. These include the good use of the elements that make art what it is. For example, considering the elements that make a painting unique involves the production of original works, the necessity of creating something unique, ensuring that each work of art conveys a message, and bringing these works into contact with society. I have adopted all these features as my principles. In line with this principle, the things that inspire me are primarily people. The "human" form has always been my subject. I have worked on many different portraits. All human faces have inspired me a lot.

How do you integrate your artistic vision with your role as a lecturer at a university in Türkiye?

Art has a universal language. For this reason, I continue to use my European vision here in Türkiye. As is well known, the history of Turkish painting is very young. Only recently have miniatures begun to escape the confine of books. The European style of painting was introduced to our country very recently; a century has only just been completed. Naturally, the engagement of art with society has also continued for a century. I continue to pursue an art education in the European style with an idealistic attitude. In addition to education, I try to attract attention and create awareness for the preservation of historical houses by opening exhibitions outside the university with social responsibility projects; for example, on the streets, avenues or in the ruins of historical houses. I have taken it upon myself to highlight the cultural, ecological, archaeological and historical values of Mersin, the city I am in, and present them to society through art. Currently, I am organizing a new exhibition with the slogan "Preserve your view!" I do not want to watch cities turning into concrete jungles and becoming uninhabitable.

What do you believe are the most significant challenges and opportunities in the art and education sectors today?

Time is witnessing a very strange transformation. I cannot say that the traditional education system is completely obsolete, but its relevance is waning. Working methods confined to traditional physical spaces now require adaptation to different fields. It is necessary to fully utilize the advantages brought by technological developments. To foster this awareness, institutions must be equipped with modern technological tools. I must admit that I have experienced these difficulties at the university where I work. The economic difficulties we face prevent many of the projects we aim to realize. Unfortunately, the number of faculty members who cannot keep up with the demands of the modern age is also very high. The young population has been born into technology, yet they face challenges in developing themselves under these conditions.

You have been attending English courses at ATAFOM Language Academy. How has this experience impacted your personal and professional growth?

This is a great opportunity for me. I plan to make the most of it. Despite some technological difficulties, I want to make it much more productive. I am aware that knowing English has become a necessity in a universal world. I miss speaking fluently, reading, and understanding literature in English. In this way, making friends from the other side of the world, from different cultures and speaking English has been very beneficial for me. It increases my motivation. Now, I enjoy watching English documentaries or programs related to my art. While it used to seem very foreign, now I don't even watch a simple movie with subtitles. Understanding the spoken dialogues more easily feels liberating. I thank ATAFOM.

ATAFOM University emphasizes "Education for Integration." How do you see this philosophy resonating with your academic and artistic pursuits?

The language of art is universal, and ATAFOM's education style is also universal. Together, they work towards a very meaningful and beautiful goal. "Education with Art" supports this slogan within the slogan "Education for Integration." As is widely recognized, art can be used as a tool in education and as a form of therapy in medicine. I also use this method extensively in the cities I live in as part of this philosophy. I continue to teach with these methods in the other faculties of the university I work at, the Faculty of Architecture and the Faculty of Dentistry. In addition, in my Social Responsibility projects, I worked with children in prisons, at the Rehabilitation Center for Substance and Alcohol Addicts, and with young people and adults who are addicted to substances as well as with children in oncology units in hospitals. I also use this method extensively in the cities I live in as part of this philosophy. Here, I realized that "CREATIVITY" is both highly therapeutic and developmental. "CREATIONAL PLEASURE" has enhanced my individual artistic development and has academically proven that new methods must be adapted to suit all institutions and organizations and to all people of all ages. Art has taken on the role of the best method for integration education. It has also shown itself as a peaceful, motivating and healing method.

In what ways do you think art can serve as a bridge for integration across cultures and communities?

Art has managed to keep people together with its many disciplines. As history has shown, civilizations have established dialogues through art, developing their culture, knowledge, and manners. They have also broken the monotony of art with different dimensions. Art has facilitated the expansion of introverted cultures to the outside world. It has increased the importance of cultures while ensuring their recognition all over the world. It has also been proven that art enhances visual and auditory memory, particularly when learning a new language. In today's era of increasing migration and asylum-seeking, states must develop new art policies for integration.

How do you see art influencing modern education, especially in fostering creativity and critical thinking?

Traditional art education is now giving way to contemporary art education, which brings with it contradictory processes. Unfortunately, every change is contradictory and painful. It has become clear that using interdisciplinary methods, often incorporating entertainment, is essential. Otherwise, we may be faced with a youth who are constantly lost in their phones. When starting modern education, it is necessary to be tolerant and to correctly identify students' needs. Based on my experience, each student's perception differs, and they experience a unique development process. In this sense, each student presents a unique challenge, almost as if they are a separate lesson. It has been determined that a good result is achieved when each student is given freedom within a certain framework of discipline and control to develop creative emotion. However, the effectiveness of modern education can vary depending on the country and its specific challenges. Sometimes, intergenerational disagreements arise. It is necessary to learn how to update conditions, methods, and ideas in a multi-generational educational context. While the new generation adopts very advanced methods, it is also a fact that educators often lag behind. In intergenerational dialogue, it is important to examine contemporary methods and develop tolerance.

What role do you see ATAFOM University playing in shaping the global academic and cultural landscape

ATAFOM University has undertaken an important role in intercultural dialogue on a global platform. It has brought world cultures together, aligning with the demands of our era. It provides a magnificent educational opportunity with the advantages offered by technology. During the COVID-19 pandemic and the earthquake period in Türkiye, I took advantage of the opportunities of the "Distance Education System" and taught for about 3 years. I gained experience in the development of art education in this context. I observed how distance education made life easier during a global economic crisis. Institutions, students and teaching staff were able to save money in this situation. Indeed, it offers a lifestyle that significantly simplifies life.

Is there a particular message or thought you'd like to share with students and colleagues at ATAFOM University, especially those interested in arts and media?

It is known that the visual and auditory memories of an artist or an artist-in-training work differently. I would also like to touch on the importance of using body and facial expressions. This harmony is very important for creating permanence in the brain. Strengthening aesthetic perception plays an important role in supporting memory and promoting healthy cognitive association.

Finally, how would you describe your experience as part of the ATAFOM community, and what makes it unique for you?

As a member of the ATAFOM family, I feel safe during the lessons. I must also admit that my self-confidence has increased.





EXPLORING THE EVOLVING IPO LANDSCAPE

Opportunities And Challenges In A Globalized
Economy

The Future of Initial Public Offerings (IPOs) in a Changing Global Market

In recent years, the landscape of Initial Public Offerings (IPOs) has undergone significant shifts, reflecting the evolving dynamics of the global economy. As companies strive to tap into new sources of capital, the IPO process has become an increasingly popular route for businesses to access public funding. However, the path to going public is far from straightforward, and in today's interconnected world, the IPO market faces both new opportunities and challenges.

One of the key drivers of this shift is the rise of emerging markets. As economies in Asia, Africa, and Latin America continue to grow, more companies are turning to public markets to fuel their expansion. These regions offer vast potential, both in terms of investor interest and untapped consumer demand, making them increasingly attractive to companies looking to scale up. At the same time, the integration of these markets into the global economy has made them more vulnerable to external factors, such as geopolitical tensions or shifts in global trade.

In developed markets, particularly in the United States and Europe, the IPO landscape has also seen a transformation. The demand for high-growth, technology-driven companies has fuelled the success of tech IPOs, with companies from sectors like fintech, biotech, and green technology taking centre stage. These industries are not only reshaping the future of their respective fields but are also drawing significant attention from investors seeking high returns in a low-interest-rate environment. However, this trend has also led to increased volatility in the market, as investors weigh the risks and rewards of investing in companies that are still in the early stages of their growth. Another factor shaping the future of IPOs is the rise of alternative methods for companies to go public. Special Purpose Acquisition Companies (SPACs), for instance, have gained traction as a faster, less traditional route to public markets. This method allows companies to bypass the lengthy and often unpredictable process of a conventional IPO. While SPACs have become a popular choice for companies looking for a quicker entry to the market, they have also attracted scrutiny due to concerns about transparency and the long-term value they create for investors.

As we look ahead, the IPO market is expected to remain dynamic, driven by technological advancements, shifting investor preferences, and changing economic conditions. For companies considering going public, the decision to pursue an IPO is one that requires careful consideration of market timing, investor sentiment, and long-term strategic goals. While the road to going public may seem more complex than ever, it also offers tremendous potential for those who are well-prepared to navigate the challenges and capitalize on the opportunities in this fast-changing global market.

In ATAFOM University, we recognize the importance of understanding these evolving market trends. Our programs are designed to equip students with the knowledge and skills to critically analyse and adapt to the ever-changing world of finance and trade. As we continue to monitor the global IPO landscape, we remain committed to preparing the next generation of financial leaders to succeed in an increasingly complex and interconnected world.

ATAFOM-My Better Future



News

INTERNATIONAL NEWS

Technology, Historic, Business, World News,
Academic

Welcome to the January edition of ATAFOM University Newsletter, where we bring you the latest updates across technology, history, business, world events, and academics. Here's a quick round-up of noteworthy developments shaping our world this month:

Technology

Quantum Leap for Artificial Intelligence

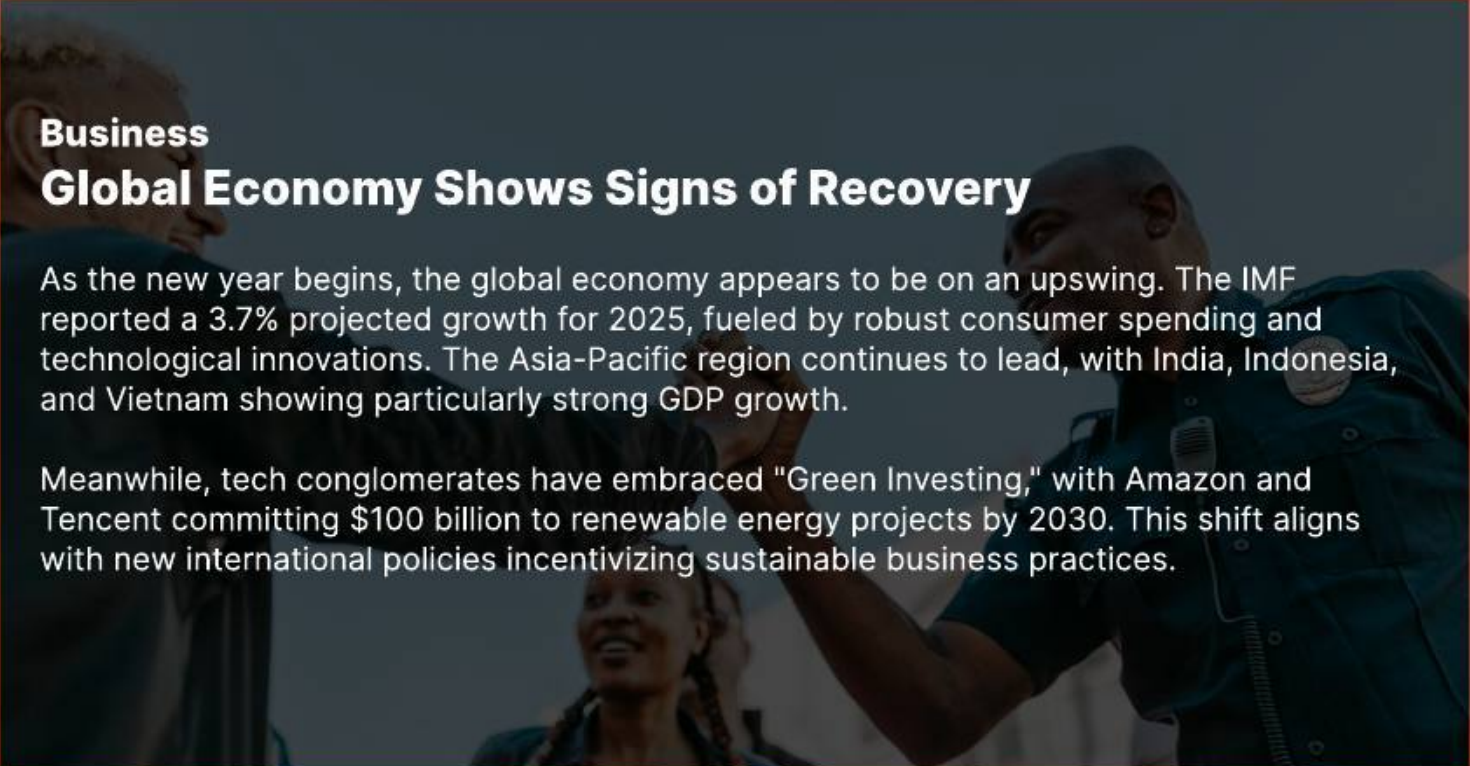
This month, researchers at the European Quantum Computing Institute unveiled the world's first commercially viable quantum AI processor. Dubbed QVision 25, the system uses quantum algorithms to process complex tasks like climate modeling and personalized healthcare solutions at unprecedented speeds. Tech leaders predict it will revolutionize fields ranging from logistics to medicine, with global deployment expected by late 2025.

In other tech news, autonomous vehicles made headlines as the world's first self-driving commercial airline, AeroBotica, completed a flawless inaugural flight from Tokyo to Los Angeles, marking a milestone in AI-powered transportation.

Historic

Discovery of Ancient Civilization in the Sahara

A team of archaeologists has unearthed the remains of an advanced, previously unknown civilization beneath the sands of the Sahara Desert. Carbon dating suggests the artifacts and structures are over 10,000 years old, predating the rise of Mesopotamian city-states. Notable discoveries include an intricate network of irrigation canals, evidence of early metallurgy, and well-preserved frescoes. This discovery has sparked debate about the origins of human urban development and the shifting climate patterns of prehistoric Africa.



Business

Global Economy Shows Signs of Recovery

As the new year begins, the global economy appears to be on an upswing. The IMF reported a 3.7% projected growth for 2025, fueled by robust consumer spending and technological innovations. The Asia-Pacific region continues to lead, with India, Indonesia, and Vietnam showing particularly strong GDP growth.

Meanwhile, tech conglomerates have embraced "Green Investing," with Amazon and Tencent committing \$100 billion to renewable energy projects by 2030. This shift aligns with new international policies incentivizing sustainable business practices.



World News

Peace Talks Bear Fruit in the Middle East

A historic peace accord was signed in Istanbul this month between Israel and several neighboring countries, including Lebanon and Syria. Mediated by the United Nations, the agreement includes provisions for shared water rights, economic cooperation, and security guarantees. Political analysts have called it the most significant diplomatic breakthrough in the region in decades.

In Africa, the African Union has launched a \$2 billion initiative to tackle food insecurity across the continent. Dubbed Project Nourish, it focuses on boosting agricultural productivity through sustainable farming techniques and innovative seed technologies.

Academic

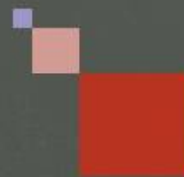
Nobel-Level Breakthroughs in Genetic Research

January 2025 has already delivered a breakthrough in genetics: scientists at the University of Cambridge have successfully edited a gene responsible for hereditary heart disease, using a new technique called CRISPR-Theta. This innovation not only offers hope to millions but also ignites debate around the ethics and long-term implications of gene editing.

Additionally, UNESCO announced a global literacy initiative aimed at bringing AI-powered educational tools to underserved communities, particularly in sub-Saharan Africa and South Asia. The initiative aims to increase literacy rates by 15% by 2030

Stay tuned for more updates next month as we continue to cover the stories shaping our future!

ATAFOM-My Better Future



THOUGHTFUL REFLECTIONS

STRENGTH IN SOFTNESS

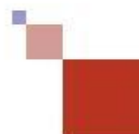
**"Strong is the person who softly absorbs
negative attacks"**
Şakir Yavuz

"True strength lies not in retaliation but in the quiet resilience to absorb negativity and transform it into growth. When we choose to respond with grace, we not only protect our peace but also inspire others to rise above the chaos."

In a world often marked by conflict and confrontation, true strength is revealed not in loud retaliation but in the quiet courage to absorb negativity with grace. To respond softly to attacks, whether verbal or emotional, requires an immense depth of character. It is not an act of submission but a deliberate choice to prioritize wisdom and peace over the chaos of reactive emotions. This quiet strength does not merely deflect negativity—it transforms it, turning harshness into an opportunity for growth, understanding, and compassion.

Such resilience stems from a profound self-awareness and the recognition that external negativity need not define us. By maintaining composure, we protect our inner peace while demonstrating the power of patience and empathy. Each time we choose to rise above an attack without retaliation, we set an example for others, showing that softness is not weakness but the foundation of true power. Let us strive to embody this wisdom, absorbing life's challenges with grace and standing as beacons of calm in a turbulent world.

Şakir Yavuz
President & Founder,
ATAFOM University International





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ATAFOM UNIVERSITY

EXTERNAL NEWSLETTER

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**"The success of every action
begins in the head."**

Şakir Yavuz

Founder & President
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