

ATAFOM UNIVERSITY

EXTERNAL NEWSLETTER



**"The success of every action
begins in the head."**



Mama Behice Yavuz

Şakir Yavuz

Founder & President
ATAFOM University International

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newsletter@ATAFOM.university

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ATAFOM UNIVERSITY

EDUCATION FOR INTEGRATION

ATAFOM University International - Atlantic African Oriental Multicultural - is an international university founded by the Initiator, Visionary, Founder and President of ATAFOM University International, Şakir Yavuz, with the aim of creating a borderless and cosmopolitan university to improve the educational offer for the world as a whole. As a global university, ATAFOM University International promotes the ideals of cross border education and with its information offices and branches on the five continents of the world, ATAFOM university will provide education to young people interested in studying from different countries of origin, regardless of geography, culture, skin color, gender, social status or religion, so that these young people have equal opportunity to education.

Due to the international orientation of ATAFOM University International, a comprehensive online learning approach is utilized. The university offers online educational materials and interactive opportunities through a fully virtual platform, ConiaSoft Online Campus, enabling students to access high-quality education from anywhere in the world. This ensures flexibility and convenience without compromising academic excellence.

The lectures are conducted live online in English by our qualified lecturers, professors, and visiting professors. At ATAFOM University International, we want to offer an educational system based on mentoring that not only aims at learning through expanding knowledge or developing skills, but is also aimed at forming a positive, cosmopolitan attitude to life. The whole educational concept of ATAFOM University International is based on the highest international standards in order to exceed all expectations and educational goals of our students when they choose ATAFOM University International as their educational institute.

"The success of every action begins in the head."

Şakir Yavuz

President & Founder,
ATAFOM University International.



Students from

21

Countries



Staff From

23

Countries



• Faculty of Arts

• Faculty of Economics

• Faculty of Information
Technology

★ Faculty of Initial Public
Offering **NEW**

• ATAFOM Language
Academy - ALA



FOUNDER & PRESIDENT

ATAFOM UNIVERSITY INTERNATIONAL



"The success of every action begins in the head."

This belief helped him pave the way to creating a university that offers inclusive education. He is firmly convinced that the children of this world with different cultural backgrounds and countries of origin as well as languages should have the same right to education. He has set himself the task of giving young people access to university education of the highest international quality and with equal opportunities, in the conviction that success requires permanent concentration, strong motivation and extreme commitment.

At ATAFOM University International, "Education for Integration" is developed, taught and lived. The team of internationally renowned professional teachers and experienced staff at ATAFOM University International will meet the highest international standards and will do everything possible to meet and exceed all of our students' expectations and educational goals as they embark on undergraduate studies or learn the English language when they enroll in ATAFOM Language Academy.

The digital innovation and knowledge campus of ATAFOM University International - ATAFOM Online Campus, which accommodates everyone who is willing to learn, makes it possible to create educational bridges between all continents

Şakir Yavuz

Founder & President

ATAFOM University International



Motherly Pride: Behice Yavuz Visits the Presidency of ATAFOM University



It was a moment that touched the soul: With tears of emotion in her eyes and a smile that spoke volumes, Behice Yavuz, the mother of the visionary founder and president of ATAFOM University, Şakir Yavuz, stepped through the doors of the university's presidency. There, Rector Prof. Dr. Michael Bauer and Vice President Andreas Gleisenstein welcomed her with open arms—a reception that not only warmed hearts but made tangible the power of a dream that has long since become reality. What once flickered as a spark in her son's imagination now shines as a vibrant center of education, a monument to human aspiration.

With an awestruck gaze, Behice Yavuz absorbed the atmosphere: the vibrant energy of the students, the whisper of global recognition that courses through ATAFOM, and the certainty that history is being written here. "This exceeds anything I could have ever imagined," she said in a trembling voice, her hands shaking slightly as she addressed Rector Bauer and those present. In her words lay not only admiration but a deep, motherly reverence for what her son and his team have created.

As she spoke, she seemed to retrace the journey of an idea—an idea that took root and grew into a tree whose branches now support thousands of young people. Doors to knowledge, to opportunities, to a future that shines brighter than ever before. It was more than a visit; it was a testament to motherly pride and the affirmation that great things can emerge from humble beginnings. "ATAFOM is a beacon," she declared with firm conviction, her eyes sparkling with determination, "proof of what happens when visionaries have the courage to share their dreams with the world."

Her message was a passionate appeal, a call to the entire ATAFOM community to continue on this path unwaveringly—innovative, inclusive, always looking forward. As Behice Yavuz left the presidency, she was not only a proud mother but an ambassador of a legacy that will resonate across generations. "Stay curious, stay brave—the future belongs to you," she said, her words lingering in the air like a promise.

Thus, ATAFOM University today stands not only for education but for a movement—a living testament that dreams, paired with determination, can change the world. Behice Yavuz has seen it, felt it, lived it. And she knows: This is just the beginning



ATAFOM UNIVERSITY

ATAFOM UNIVERSITY COURSE OFFERINGS

Discover ATAFOM University International; Where the World Comes Together to Learn!

At ATAFOM University International, we believe that education is more than just acquiring knowledge, it is a powerful tool for unity, progress, and cultural understanding. Our mission is to shape future leaders and professionals by providing an education that transcends borders and fosters global collaboration.

Under the forward-thinking leadership of Şakir Yavuz, ATAFOM University champions the philosophy of "Education for Integration." We are committed to bringing together students from all walks of life, creating an environment where diversity is embraced, ideas are exchanged, and lifelong connections are formed.

Our dynamic and inclusive academic community is built on the principles of innovation, excellence, and mutual respect. Whether you are embarking on your first university experience, seeking to advance your career, or looking to expand your intellectual horizons, ATAFOM offers a wide range of programs tailored to equip you with the skills, knowledge, and global perspective necessary to thrive in an ever-evolving world.

At ATAFOM, education goes beyond the classroom - it's about preparing you to make a meaningful impact in an interconnected society. Join us and be part of a university where education unites the world.

Your global future starts here. Explore our academic programs today!

BACHELOR COURSE OFFERINGS:

- Bachelor of Arts in Media and Communication (B.A.) at the Faculty of Arts
- Bachelor of Arts in International Business Development (B.A.) at the Faculty of Economics
- Bachelor of Science in Information Technology (B.Sc.- IT) at the Faculty of Information Technology
- Bachelor of Science in PreIPO (B.Sc.) at the Faculty of Initial Public Offering

Visit us: www.ATAFOM.university

Write to us for any queries: contact@ATAFOM.university

Link to apply: <https://atafom.university/apply-to-atafom2/>

15 IT CERTIFICATION COURSE OFFERINGS:

- Basics of Python
- Basics of AutoCAD
- Basics of Graphics Designing
- Basics of Backend Development (Using Django)
- Basics of Blockchain
- Basics of Data Analysis
- Basics of Java
- Frontend Development: Level One: Beginner
- Frontend Development: Level Two: Intermediate
- Frontend Development: Level Three: Advanced
- Frontend Development: Level Four: Expert
- Database and SQL
- Generative AI for Everyone
- Deep Learning and Neural Networks
- Basics of Software Engineering Principles

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Link to apply: <https://atafom.university/apply-now-it-certification-course/>



ATAFOM LANGUAGE ACADEMY CERTIFICATION COURSE OFFERINGS:

LEARN ENGLISH

ATAFOM LANGUAGE ACADEMY
Communication Made Easy
— Online —

English language courses are available at ATAFOM Language Academy, with options for different proficiency levels, ranging from ALA 1 to ALA 9.

- ALA-A0 as Pre ALA-A1: Starter
- ALA-A1: Beginner Level
- ALA-A2: Elementary Level
- ALA-B1: Pre-Intermediate Level
- ALA-B2: Intermediate Level
- ALA-C1: Upper-Intermediate Level
- ALA-C2: Advanced Level
- ALA-BE I: B2 Business English I (Requires minimum language level of ALC-B2)
- ALA-BE II: C1 Business English II (Requires minimum language level of ALC-C1)
- ALA-BE III: C2 Business English III (Requires minimum language level of ALC-C2)
- ALA-IT English

Visit us: www.ATAFOM.university

Write to us for any queries: contact@ATAFOM.university

Link to apply: <https://atafom.university/language-academy/>

PreIPO CERTIFICATION COURSE OFFERINGS:

The Faculty of Initial Public Offering at ATAFOM University International brings you multiple PreIPO certification programs along with the Bachelor of Science in PreIPO (B.Sc.). The certification programs begin every month. Find your best match here -

At ATAFOM University International, we are dedicated to blending modern advancements with academic excellence, ensuring that our students are well-equipped to thrive in an ever-changing global environment. Through a forward-thinking approach to education, we provide the knowledge, skills, and practical experiences necessary to navigate and lead in today's interconnected world.

Step into a world of possibilities with ATAFOM University International - where learning knows no boundaries!

- 
- 3- MONTH **PreIPO** Certification Course
 - 6- MONTH **PreIPO** Certification Course
 - 9- MONTH **PreIPO** Certification Course
 - 1- YEAR **PreIPO** Certification Course

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Link to apply: <https://atafom.university/apply-now-preipo-certification-course/>





RĀMAḌĀN KAREEM

- 🇬🇧 Happy Ramadan Feast!
- 🇹🇷 Ramazan Bayramınız Kutlu Olsun!
- 🇩🇪 Frohes Ramadan-Fest!
- 🇫🇷 Bonne fête du Ramadan !
- 🇮🇳 रमज़ान पर्व की शुभकामनाएँ!
- 🇷🇺 С праздником Рамадан!
- 🇸🇦 عيد رمضان سعيد!

ATAFOM
My Better Future

🌐 www.ATAFOM.university



Happy Eid al-Fitr

May the blessings of Allah fill your life with happiness
and open all the doors of success now and always.

 www.ATAFOM.university       @ATAFOMuniv

ATAFOM
My Better Future



TECHNOLOGY

Understanding SaaS

Software as a Service (SaaS) has become a significant aspect of today's digital landscape, transforming how businesses and individuals utilize software. For those unfamiliar with the term, let's clarify what SaaS entails, particularly in relation to the services offered by us.

Consider the analogy of streaming a movie versus purchasing a digital copy. When you rent a movie, you pay for access for a certain period, allowing you to watch it as often as you like during that time. Once your rental period is over, you either return the movie or lose access. SaaS operates on a similar principle. Instead of purchasing and installing software on your own device, you subscribe to it online. This allows you to access the software via a web browser, typically by paying a recurring fee, which can be monthly or annually.

Comparison Between Traditional Software and Software as a Service

Traditional software involves purchasing the software outright and installing it on your computer, which makes you responsible for maintenance, updates, and support—similar to owning a DVD. In contrast, Software as a Service (SaaS) allows you to access the software through the internet, with the service provider, such as ConiaSoft, managing all technical aspects, including updates and maintenance. This model is akin to renting a movie. The shift to SaaS simplifies software management and offers users flexibility and convenience, making it a popular choice across various sectors.

What does this mean for your business?

- 1. Lower upfront costs:** One of the most appealing factors of Software as a Service (SaaS) is its cost structure. Unlike traditional software models that often require a substantial initial investment, SaaS allows you to adopt a pay-as-you-go approach. This model alleviates the financial burden associated with large upfront costs, making it significantly easier to manage your budget and allocate funds where they're needed most.

- 2. Accessibility:** Imagine having the power to access your essential business applications anytime, anywhere. With SaaS, this becomes a reality. Whether you're at your office desk, working remotely from a coffee shop, or on the go with your smartphone, you can seamlessly connect to your SaaS applications, provided you have an internet connection. This level of accessibility is not just a convenience; it aligns perfectly with today's increasingly mobile lifestyle.
- 3. Automatic Updates:** Say goodbye to the hassle of manual software updates! With SaaS, you don't have to worry about falling behind on the latest features or security enhancements. The service provider automatically manages all updates and maintenance for you, ensuring that you always have access to the most current version of the software. This not only saves you valuable time but also spares you from the frustrations associated with outdated technology.
- 4. Scalability:** As your business grows, so do your needs. SaaS provides the remarkable flexibility to easily scale your usage up or down, whether you need to add new users or integrate additional features. This adaptability ensures that your software solution evolves alongside your business, providing the necessary tools without unnecessary complexity or costs.
- 5. Focus on Your Core Business:** By entrusting software management to the service provider, you gain the freedom to concentrate on what truly matters—growing and running your business. With the technical support handled externally, you can redirect your attention to your core operations and strategic goals, empowering you to drive your business forward with confidence and clarity.

Final Words

SaaS is a game-changer for businesses and individuals alike. It offers a flexible, cost-effective, and accessible way to access powerful software.



CURRENCY

Currency Markets in February 2025:
A Month of Shifting Trends

The world of currencies is constantly evolving, influenced by economic policies, global events, and market sentiment. As we move through February 2025, several key trends are shaping the foreign exchange landscape, affecting everything from national economies to student exchange rates and travel costs.

The Indian Rupee's Rollercoaster Ride

The Indian rupee has been on a volatile path, recently strengthening to 86.47 per U.S. dollar after the Reserve Bank of India (RBI) intervened by selling billions of dollars. Despite this short-term boost, the rupee has still depreciated over 1% this year, making it one of Asia's weaker-performing currencies. With global trade uncertainties and investor sentiment playing a role, the rupee's movement in the coming months will be closely watched.

The U.S. Dollar and the Euro: A Shifting Balance

The U.S. dollar remains strong, supported by high interest rates and economic stability. Recent market surveys suggest that the euro could fall to parity (1:1 exchange rate) with the dollar, or even dip below it, as the European economy struggles with inflation and slow growth. This could have significant implications for students planning to study or travel in Europe.

Cryptocurrency Developments

The crypto market has seen major fluctuations this month. The U.S. Securities and Exchange Commission (SEC) has hinted at a more favorable stance on cryptocurrency regulations, sparking optimism in the sector. However, volatility remains high, especially after a massive \$2.2 billion liquidation event in early February, 2025. Crypto enthusiasts should keep an eye on upcoming regulatory decisions that could shape the future of digital assets.

Global Trade Tensions and Market Outlook

Recent announcements of new tariffs by the U.S. administration have introduced additional volatility into the forex markets. On February 2, 2025, the cryptocurrency market experienced an unprecedented liquidation event, with over \$2.2 billion wiped out in 24 hours, affecting more than 700,000 traders. This massive sell-off was triggered by President Donald Trump's announcement of new tariffs: 25% on imports from Mexico and Canada, and 10% on goods from China, effective February 4, 2025.

With key economic reports and central bank decisions expected in the coming weeks, currency markets are likely to remain unpredictable. Whether you're an international student managing exchange rates, a business student tracking financial trends, or simply someone interested in global markets, staying informed about currency movements can offer valuable insights into the broader economic landscape.



RESEARCH AND INVENTIONS

Revolutionizing Language Learning

Language learning has undergone a significant transformation in recent years, thanks to the impact of research and inventions. The integration of technology, artificial intelligence, and cognitive science has led to the development of innovative language learning tools and methods. In this article, we will explore the role of research and inventions in language learning and their potential to shape the future of language education.

The Impact of Research on Language Learning

Research has played a crucial role in shaping our understanding of language learning. Studies in linguistics, psychology, and education have helped us identify the most effective methods and techniques for language acquisition. For instance, research on spaced repetition and gamification has shown that these techniques can significantly improve language retention and motivation.

The Role of Inventions in Language Learning

Inventions have revolutionized the language learning landscape. The development of language learning apps, such as Duolingo and Babbel, has made language learning more accessible and convenient. These apps use interactive exercises, quizzes, and games to engage learners and promote language acquisition.

Other inventions, such as speech recognition technology and virtual reality, have also shown great promise in language learning. Speech recognition technology, for example, allows learners to practice their pronunciation and receive feedback on their accent. Virtual reality, on the other hand, provides an immersive language learning experience, allowing learners to interact with native speakers and practice their language skills in a simulated environment.

The Benefits of Research and Inventions in Language Learning

The integration of research and inventions in language learning has numerous benefits. Some of the most significant advantages include:

1. **Personalized learning:** Research and inventions have enabled the development of personalized language learning tools that cater to individual learners' needs and learning styles.

The Benefits of Research and Inventions in Language Learning

2. Increased accessibility: Language learning apps and online platforms have made language learning more accessible and convenient, allowing learners to learn at their own pace and on their own schedule.
3. Improved motivation: Interactive and engaging language learning tools have been shown to increase learner motivation and participation.
4. Enhanced language retention: Research-based language learning methods, such as spaced repetition, have been shown to improve language retention and reduce the forgetting curve.

The Future of Language Learning

The future of language learning looks promising, thanks to the continued impact of research and inventions. Some of the most exciting developments include:

1. Artificial intelligence-powered language learning: AI-powered language learning tools will become increasingly prevalent, providing learners with personalized feedback and guidance.
2. Virtual and augmented reality language learning: Virtual and augmented reality technologies will continue to improve, providing learners with immersive and interactive language learning experiences.
3. Gamification and game-based language learning: Gamification and game-based language learning will become increasingly popular, making language learning more engaging and fun.

Conclusion

Research and inventions have revolutionized language learning, providing learners with innovative tools and methods to acquire new languages. As technology continues to evolve, we can expect even more exciting developments in language learning. By embracing research and inventions, language learners and educators can work together to create a more effective and engaging language learning experience.



The Global Economy

Trends, Challenges and Opportunities

The global economy is in a state of constant evolution, shaped by innovation, geopolitical shifts, and economic policies. As nations recover from recent global disruptions, key trends are defining the economic landscape in 2025.

1. Inflation and Interest Rates

Many economies continue to grapple with inflation, prompting central banks to adjust interest rates to stabilize markets. The balance between curbing inflation and sustaining growth remains a challenge for policymakers worldwide.

2. The Role of Emerging Markets

Developing economies, particularly in Africa and Asia, are becoming global growth drivers. With increasing digital transformation, infrastructure development, and foreign investments, these regions present vast economic opportunities.

3. The Rise of AI and Automation

Artificial Intelligence (AI) and automation are reshaping industries, improving efficiency, and creating new job markets. However, concerns about job displacement and digital inequality call for policies that ensure inclusive economic benefits.

4. Global Trade and Supply Chains

Supply chain disruptions, fueled by geopolitical tensions and climate-related factors, have led to shifts in global trade patterns. Companies are diversifying suppliers to enhance resilience and reduce dependency on specific regions.

5. Sustainability and Green Economy

With climate change policies gaining momentum, investments in renewable energy, sustainable finance, and green technology are redefining economic priorities. Countries leading in sustainability efforts are also seeing long-term economic benefits.

Looking Ahead

As the world navigates economic uncertainties, adaptability and innovation will be key. Governments, businesses, and individuals must embrace change and invest in long-term, sustainable solutions to drive global prosperity.





STOCK EXCHANGE

**Navigating the Rapids:
A Look at Today's Stock Exchange**

The stock exchange. A whirlwind of numbers, acronyms, and fluctuating fortunes. It's a place where fortunes are made and lost, and where even the most seasoned investors can feel like they're navigating a choppy sea. And today, that sea feels particularly turbulent.

We're not talking about a full-blown storm, but the undercurrents are strong. Inflation continues to be a persistent guest at the economic dinner table, and central banks are responding with interest rate hikes, a classic move to tame rising prices. These hikes, while necessary, create ripples across the market. Borrowing becomes more expensive for companies, potentially slowing growth and impacting profitability. This uncertainty often translates to investor caution, leading to market volatility.

But it's not all doom and gloom. Amidst the uncertainty, opportunities are always present. Think of it like this: even in a storm, there are sailors who know how to navigate, who understand the currents and can find the calmer patches.

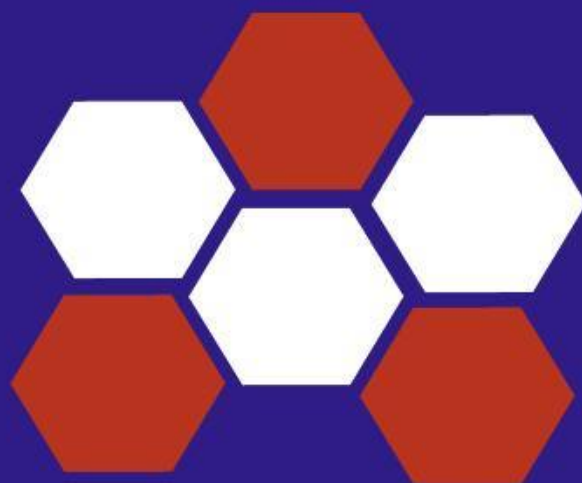
What are some of these "calmer patches" in today's market?

- 1. Value Stocks:** In recent years, growth stocks have captured the spotlight, often leaving value stocks in their shadow. However, the current economic climate may be shifting the tides back toward value investing. Value stocks represent companies with robust fundamentals, strong balance sheets, and histories of consistent earnings growth, making them attractive safe havens during times of market volatility. These companies may not boast the same glitzy appeal as their high-flying counterparts, but their stability and resilience often help them weather financial storms more effectively.
- 2. Dividend-Paying Companies:** In an uncertain financial environment, companies that offer dividends provide investors with a comforting lifeline—a steady stream of income that can be particularly reassuring. Stocks from firms with a long-standing commitment to paying consistent and reliable dividends can be enticing for those seeking long-term financial stability and peace of mind. These dividends act as a cushion during periods of market turbulence, allowing investors to benefit from regular payouts while holding onto their investments.

- 3. Specific Sectors:** Certain sectors within the economy demonstrate a remarkable ability to thrive even during economic downturns. Take, for example, essential goods and services. While consumer discretionary spending often contracts when times are tough, people continue to require food, healthcare, and basic utilities. Companies operating within these critical sectors tend to exhibit more resilience against economic fluctuations, positioning themselves as reliable choices for cautious investors.
- 4. The Long Game:** Perhaps the most vital piece of investment wisdom is to maintain focus on the long game. The stock market operates in a cyclical nature, with inevitable ups and downs along the way, characterized by periods of growth followed by corrections. Attempting to precisely time the market is an elusive goal, fraught with challenges. Instead, it is far more prudent to concentrate on constructing a well-diversified portfolio of high-quality companies, remaining invested for the long term. This strategy empowers investors to navigate short-term market fluctuations with greater confidence, ultimately allowing them to reap the benefits of the overall upward trajectory of the market over time.

Final Takeaway

Today's stock exchange is a complex landscape, influenced by a multitude of factors. It requires careful analysis, informed decision-making, and a healthy dose of patience. While the current climate might present challenges, it also offers unique opportunities for those who are willing to do their homework and navigate the rapids with a steady hand. Remember, knowledge is power, and in the world of investing, it's the key to weathering any storm.





GLOBAL STUDENT VOICES

"Education for Integration" **Worldwide**



I am very pleased with both the education and my teacher. I learned English thanks to my teacher. I truly appreciate everything—thank you to the administrators and my teacher!



Name: **Oğulcan Berat ÖZDEMİR**
Place: *Erzurum, Türkiye*
Course: ALA - A2



ConiaSoft And AI

The New Quality Of AI Software For ConiaSoft

1. Improvement of functionality

The AI-driven ConiaSoft software can recognize patterns, learn from data and make informed decisions based on previous experience. This allows it to react dynamically to new data and the algorithms continuously improve.

This paves the way for tackling more complex tasks that traditional software cannot handle.

2. User experience

The AI-integrated software can offer the user personalized experiences, e.g. through recommendation systems or adaptive interfaces. For example, the use of chatbots enables more intuitive communication.

3. Efficiency and automation

The integration of AI into software solutions can automate and optimize processes by optionally making decisions in real time or suggesting them to the user. In this context, the AI-supported software solution can also take on tasks that previously required human intervention, thereby increasing the efficiency of entire processes.

4. Data processing and analysis

By integrating AI into software solutions, large amounts of data can be processed and analyzed in real time. As a result, the user receives a defined, deeper insight into the overall scope of information as a basis for proactive decisions through the use of forecast models and predictive analyses.

5. Adaptability and scalability

The AI-integrated software can offer the user personalized experiences, e.g. through recommendation systems or adaptive interfaces. For example, the use of chatbots enables more intuitive communication.

Conclusion

The integration of AI into ConiaSoft software solutions offers a multitude of benefits that go beyond the capabilities of traditional software solutions. On the one hand, this enables users to implement solutions that increase automation of personalized user experiences and conduct deeper data analyses, which can lead to greater efficiency and decision quality. On the other hand, higher qualitative demands are placed on the software development itself, this includes processes of preparation and application of AI-relevant modern programming languages as well as the implementation or selection of AI solutions that are sufficient for the application case. ConiaSoft is pursuing the path of gradual and targeted AI use in all software solutions as a current strategic priority. At the same time, the corresponding training courses for ConiaSoft customers are being developed in parallel with the development progress of the AI ConiaSoft software solutions.



INSIDE ATAFOM UNIVERSITY

An Exclusive Glimpse Into Our Faculty And Staff Perspectives

Can you tell us about your background and teaching experience in language education?

I hold a postgraduate degree in English Language Teaching and a PhD in the same, with a special focus on teaching and learning strategies for the English language. My previous experiences include teaching English as a second language and as a foreign language, as well as creative writing. I have taught diverse groups of students with different nationalities and backgrounds. I aim to transform the English language from a complex one to a simple one by providing sufficient exposure to my students.

How do you integrate ATAFOM University's mission of "Education for Integration" into your language classes?

ATAFOM University's mission of "Education for Integration" is successfully integrated into my language classes because I absolutely understand and respect different cultural norms, values, and communication styles to prevent stereotypes and biases in the classroom. Each student is given individual attention, and they are made to feel involved in every activity so that everyone has equal opportunities. Regardless of their background, students are encouraged to believe that each of them matters, and their learning and knowledge acquisition align with the ultimate goal of ATAFOM University.

Language learning is not just about vocabulary and grammar. How do you incorporate cultural aspects into your teaching?

I believe in learning about the cultural contexts of students' languages to better interpret and respond to their communication. Various strategies are planned to facilitate cross-cultural dialogue and encourage respectful interaction between students from diverse backgrounds. I teach students how to navigate potential cultural misunderstandings and adapt their communication styles accordingly.

What innovative or interactive teaching methods do you use to engage students in language learning?

I use the Communicative Language Teaching method (CLT) with my students. They are constantly exposed to spoken English and actively practice using it. Students learn to communicate in real-life contexts, enabling them to make requests, accept offers, explain things, and express their feelings and preferences.

How do you handle students from different linguistic and cultural backgrounds in the same classroom?

Handling a diverse classroom involves utilizing real-life situations as a resource to support language acquisition in the target language. The classroom is student-centered rather than teacher-centered, avoiding a monotonous lecture-based system. Since speaking English is essential, students are encouraged to actively participate in discussions and practice communication skills.

How do you incorporate technology into your language lessons? Do you use AI tools, apps, or online platforms to assist in teaching?

Technology plays an important role in teaching languages to students. Audio-visual aids such as podcasts, videos, and short documentaries enhance the learning experience. Vocabulary games and multimedia tools assist with pronunciation, making language learning more engaging and efficient.

How do you see the future of language education evolving, especially in a globalized world?

In a globalized world, the future of language education is expected to be heavily influenced by artificial intelligence (AI), with a focus on personalized learning experiences, immersive technologies, and virtual classrooms. These advancements will allow for more flexible and accessible language acquisition through tailored learning paths and interactive tools, making language learning more engaging and effective for students at all levels.



Dr. Sumbul Shahid
ALA Lecturer
ATAFOM University International





INTERNATIONAL NEWS

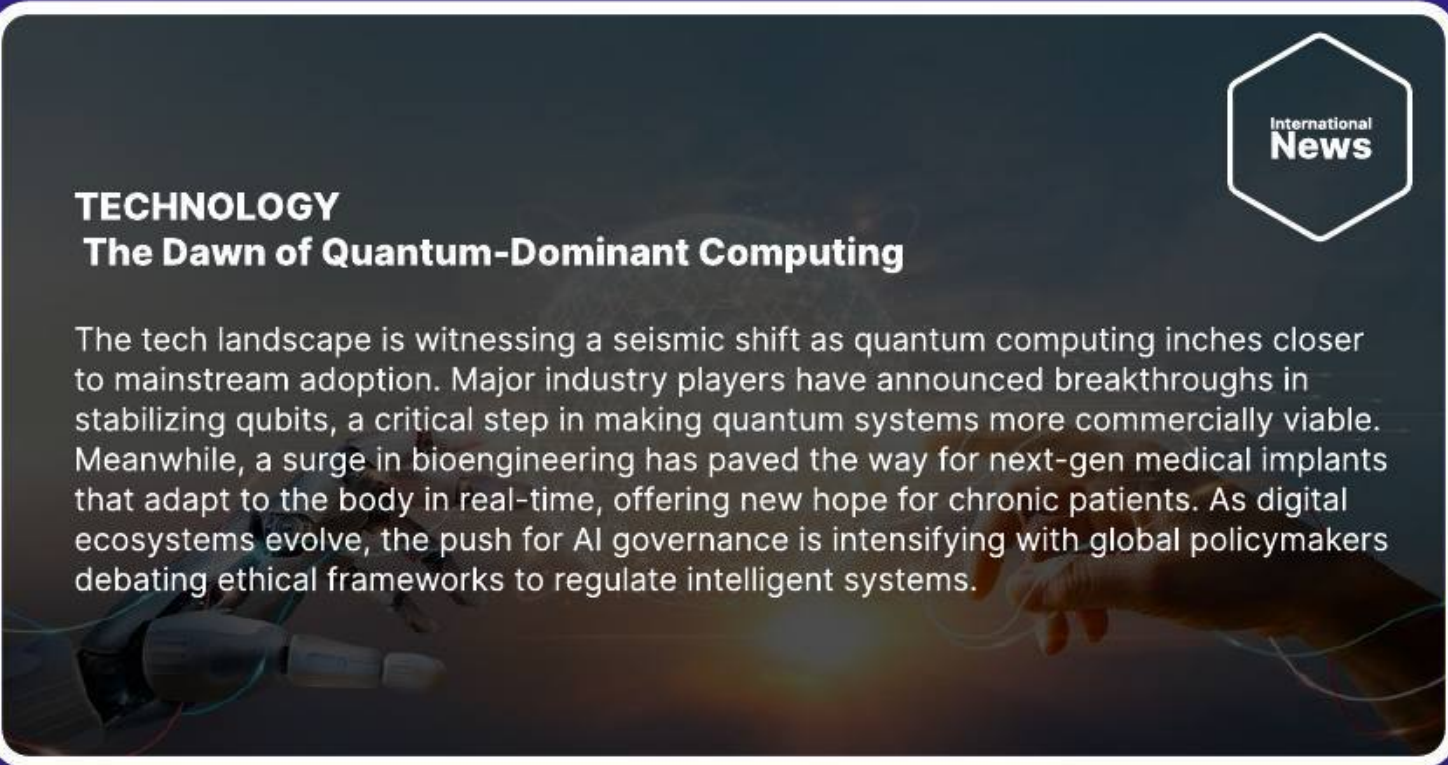
ATAFOM UNIVERSITY NEWSLETTER
FEB - MAR 2025 EDITION

Welcome to this month's edition of the ATAFOM University Newsletter, where we bring you insightful updates from around the world. From groundbreaking technological shifts to historic discoveries, business trends, global affairs, and academic advancements—here's what's making headlines these months.


International
News

TECHNOLOGY

The Dawn of Quantum-Dominant Computing

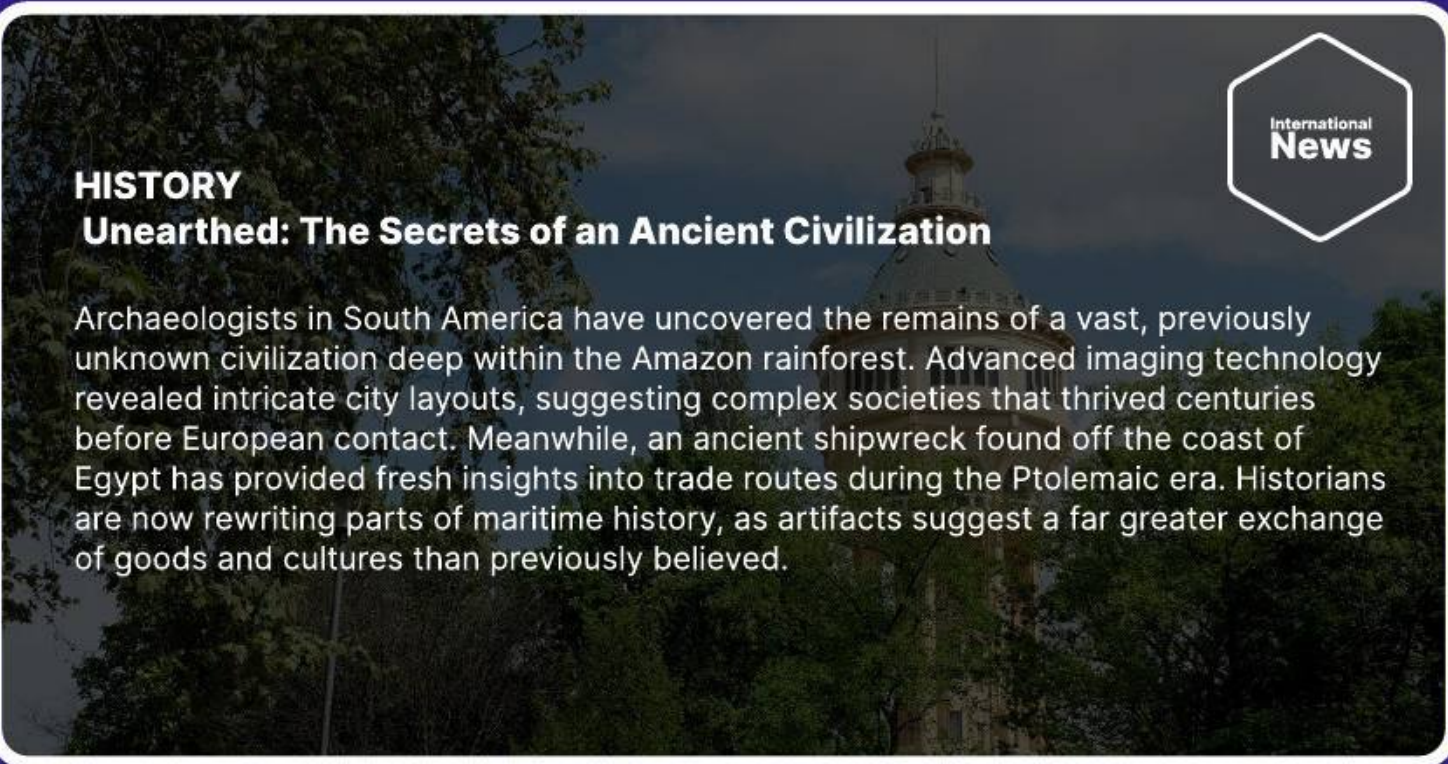


The tech landscape is witnessing a seismic shift as quantum computing inches closer to mainstream adoption. Major industry players have announced breakthroughs in stabilizing qubits, a critical step in making quantum systems more commercially viable. Meanwhile, a surge in bioengineering has paved the way for next-gen medical implants that adapt to the body in real-time, offering new hope for chronic patients. As digital ecosystems evolve, the push for AI governance is intensifying with global policymakers debating ethical frameworks to regulate intelligent systems.


International
News

HISTORY

Unearthed: The Secrets of an Ancient Civilization



Archaeologists in South America have uncovered the remains of a vast, previously unknown civilization deep within the Amazon rainforest. Advanced imaging technology revealed intricate city layouts, suggesting complex societies that thrived centuries before European contact. Meanwhile, an ancient shipwreck found off the coast of Egypt has provided fresh insights into trade routes during the Ptolemaic era. Historians are now rewriting parts of maritime history, as artifacts suggest a far greater exchange of goods and cultures than previously believed.

International
News**BUSINESS**
A Reshaped Global Economy

The financial world is in flux as central banks navigate inflationary pressures and shifting trade alliances. While some economies brace for downturns, others are experiencing unexpected growth, particularly in Africa and Southeast Asia, where digital banking and decentralized finance are revolutionizing access to capital. Meanwhile, a corporate power shift is underway as traditional giants face stiff competition from agile startups leveraging blockchain-based contracts and AI-driven decision-making. Sustainability remains a key focus, with green energy investments outpacing fossil fuel funding for the first time in history.

International
News**WORLD NEWS**
Diplomatic Shifts & Power Plays

Geopolitics is heating up as nations reassess alliances in response to shifting global dynamics. In Europe, renewed defense strategies are being forged amid rising tensions, while a historic peace accord has been signed in a long-standing Middle Eastern conflict, offering cautious optimism for stability in the region. On another front, climate change is taking center stage as record-breaking temperatures push governments to take urgent action, with a new international treaty on climate responsibility expected to be ratified in the coming months.

ACADEMICS

The Future of Education is Hybrid

As universities worldwide experiment with AI-assisted learning, a hybrid education model is emerging as the new standard. Institutions are embracing personalized curricula powered by adaptive algorithms, ensuring students receive customized learning experiences. Meanwhile, the debate over academic integrity in the digital age continues, with universities implementing blockchain-backed certification systems to combat credential fraud. In scientific research, a major study on neuroplasticity is challenging long-held beliefs about the brain's ability to adapt, paving the way for revolutionary treatments in cognitive disorders.

That's a wrap on this month's top global developments! Stay tuned for next month's edition as we continue to bring you the latest in technology, history, business, world affairs, and academics.





THOUGHTFUL REFLECTIONS

By Şakir Yavuz



"I'm Not Smart, I'm Crazy! Because With Intelligence, I Would Be Limited."

True innovation is often born from those who dare to think beyond the limits of traditional intelligence. Intelligence follows rules, logic, and structure, but it is fearless creativity that breaks barriers and redefines what is possible. Şakir Yavuz's words remind us that sometimes, it is not intelligence alone that leads to greatness but the courage to embrace the unconventional, take risks, and challenge the status quo.

At ATAFOM University International, we believe that education is not just about gaining knowledge but about fostering bold ideas and visionary thinking. Those who dare to dream big and push beyond perceived limits are the ones who shape the future. So, don't be afraid to think differently—because sometimes, a little "craziness" is what it takes to achieve the impossible!

Şakir Yavuz
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"The success of every action
begins in the head."

Şakir Yavuz

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