

ATAFOM

Education For Integration - Learning Without Borders

**EXTERNAL
NEWSLETTER**

**36
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**FEBRUARY
2026**

**ATAFOM[®]
UNIVERSITY**
EDUCATION FOR INTEGRATION

**ATAFOM[®]
EUROPE**
Boundless Education

**ATAFOM[®]
LANGUAGE ACADEMY**
MAKES IT HAPPEN

**ATAFOM[®]
EDUCATION APP**
Connect. Learn. Succeed.

Sustainable reform demands courageous decisions today, clear direction for tomorrow, and unity that transforms lifelong learning and vision into lasting progress.

Şakir Yavuz

President & Founder

ATAFOM University International

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ATAFOM UNIVERSITY INTERNATIONAL OFFICE OF EXTERNAL COMMUNICATIONS



Education for Integration

A New Global Academic
Standard

Why the Future of Higher
Education Depends on
Connection, Responsibility, and
Human-Centered Excellence.

ATAFOM University International

Editorial Report & Perspective

Why The Future Of Higher Education Depends On Connection, Responsibility, And Human-Centered Excellence

1. A Global Reality Demands a New Academic Standard

Higher education operates today within a reality defined by global interdependence, digital acceleration, cultural plurality, and systemic complexity. Knowledge crosses borders instantly, academic collaboration is increasingly international, and graduates enter professional environments shaped by global markets, multicultural teams, and rapid technological change.

Yet while the world has become deeply interconnected, education systems often remain fragmented—organized in disciplinary silos, national frameworks, and static curricula. This mismatch has created a growing gap between what universities teach and what societies require.

In response to this gap, a new academic standard is emerging:
Education for Integration.

2. From Accumulation of Knowledge to Integration of Meaning

For generations, higher education has been built around accumulation:

- Accumulation of knowledge
- Accumulation of credentials
- Accumulation of specialization

This model has produced remarkable scientific and technological progress. However, in a world facing complex global challenges—climate change, digital ethics, health crises, economic inequality—accumulation alone is no longer sufficient.

What is needed today is integration:

- Integration of disciplines
- Integration of cultures
- Integration of technology and ethics
- Integration of knowledge and responsibility

Education for Integration does not replace academic rigor; it deepens it by embedding knowledge within social, cultural, and ethical contexts.

3. Integration as an Academic Competence

Integration is often misunderstood as a soft or secondary concept. In reality, it is one of the most demanding academic competencies of our time.

It requires the ability to:

- Connect specialized knowledge across disciplines
- Understand diverse cultural perspectives without reducing them
- Apply technology responsibly within human and societal frameworks
- Navigate complexity without oversimplification

In academic terms, integration represents advanced cognitive and ethical maturity. It transforms learning from passive reception into active synthesis.

4. Why Integration Is Becoming a Global Standard

Across international education, research, and policy discourse, a clear pattern is visible. Institutions that are shaping the future of higher education increasingly emphasize:

- Interdisciplinary programs
- Global learning environments
- Digital and hybrid education models
- Ethical and societal impact

These developments point toward a shared conclusion: the ability to integrate is becoming a defining marker of academic excellence worldwide.

Education for Integration therefore reflects not a regional philosophy, but a global academic evolution.

5. Technology as an Enabler—Not a Replacement

Digitalization has transformed how education is delivered, but not why it exists.

AI, virtual classrooms, learning platforms, and global connectivity enable:

- Access across borders
- Personalized learning paths
- Real-Time collaboration
- Scalable academic ecosystems

However, technology alone cannot integrate meaning. Without human judgment, cultural awareness, and ethical orientation, digital education risks becoming efficient—but empty.

Education for Integration places technology where it belongs: as an enabler of human-centered learning, not as its substitute.

6. Education for Integration at ATAFOM University International

ATAFOM University International has positioned Education for Integration as a guiding academic principle rather than a slogan.

This principle is reflected in:

- Interdisciplinary program design
- International faculty and student communities
- Digital academic ecosystems
- Curricula that connect theory with global practice

Education is understood as a holistic process—academic, cultural, technological, and ethical—designed to prepare individuals not only for professions, but for responsible participation in a global society.

7. Integrative Learning Across Disciplines

At ATAFOM, integration is embedded across faculties and fields of study:

- In media and communications, students learn to combine narrative competence, digital literacy, and ethical responsibility.
- In international business development, economic strategy is taught alongside cultural intelligence and global governance awareness.
- In information technology, technical excellence is paired with systems thinking, security awareness, and societal impact.
- In finance and PreIPO studies, innovation is integrated with compliance, transparency, and long-term value creation.
- In medicine and health sciences, scientific rigor meets human-centered care, sustainability, and global health perspectives.

This integrative architecture reflects real-world complexity—where challenges are never purely technical, economic, or cultural, but always interconnected.

8. Integration as Leadership Education

Education for Integration is ultimately a leadership model.

Graduates trained within this framework develop:

- The ability to navigate uncertainty
- Sensitivity to cultural and ethical dimensions

- Responsibility in decision-making
- Confidence in international environments

Leadership here is not defined by authority, but by orientation—the capacity to guide oneself and others through complexity with clarity and integrity.

9. A Responsibility of Universities

Universities are no longer judged solely by academic output. They are increasingly evaluated by their contribution to:

- Societal cohesion
- Ethical innovation
- Global understanding
- Sustainable futures

Education for Integration responds directly to this responsibility. It positions universities as institutions that do not merely reflect the world as it is, but actively contribute to shaping the world as it should become.

10. Conclusion: Toward a Shared Academic Future

Education for Integration represents a new global academic standard—one that aligns excellence with responsibility, knowledge with meaning, and innovation with humanity.

In a fragmented world, integration offers orientation.
In a digital age, it preserves human agency.
In global education, it defines relevance.

ATAFOM University International embraces this standard not as an ambition for the future, but as a practice of the present.

Education for Integration is not an addition to higher education.
It is its next **evolution**.

Prof. Dr. Michael Bauer
Rector
ATAFOM University International

ATAFOM at a Glance

Education for Integration

Integration of Disciplines

Interdisciplinary learning for real-world complexity



Integration of Cultures

International classrooms and intercultural competence



Technology & Ethics

Digital skills combined with responsibility and ethics



Global Responsibility

Education that contributes to sustainable societies



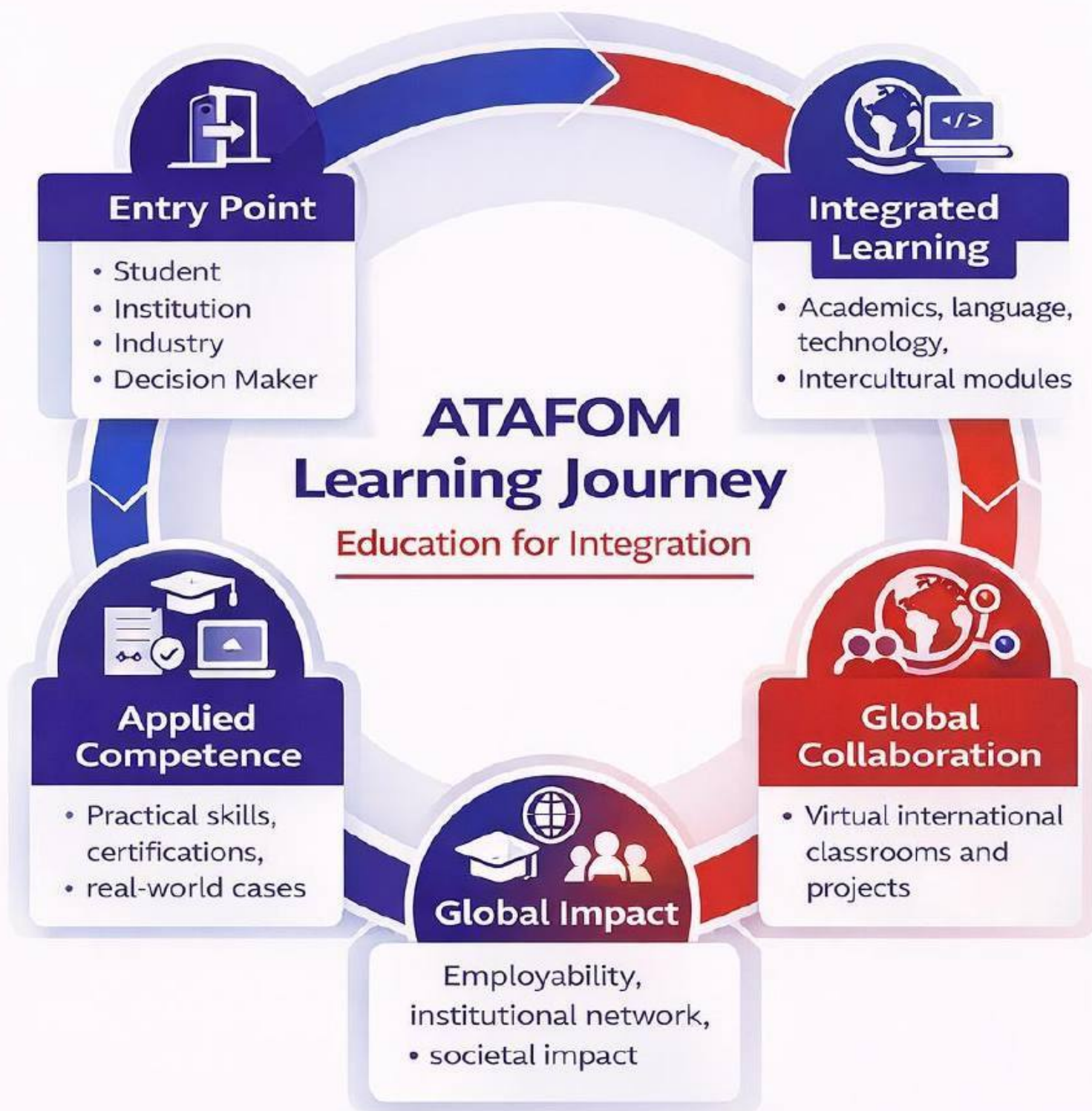
Outcome:

Globally capable graduates,
connected institutions, and resilient societies.



ATAFOM Learning Journey

Education for Integration



A portrait of Şakir Yavuz, a middle-aged man with short, graying hair and a light beard, wearing a dark blue blazer over a light pink shirt. He is smiling slightly and looking towards the camera. The background is a solid blue with faint white concentric circles.

**ATAFOM University International
Congratulates President And Founder
Şakir Yavuz
On Receiving The African Leadership
Impact Excellence Award**

**African
Leadership**
Magazine

Şakir Yavuz

– Entrepreneur, Education Visionary, Art Collector, Philanthropist, Athlete, And Bridge Builder



“Education for Integration” is more than a guiding principle – it is the philosophy that defines the leadership and life’s work of Şakir Yavuz, Founder and President of ATAFOM University International.

Born in 1968 in Erzurum, Türkiye, and raised in Lübeck, Germany, he combines entrepreneurial dynamism with social responsibility and global vision. His early discipline as an athlete shaped the resilience and strategic mindset that would later characterize his leadership.

As President of Perfect Timing Holding since 2007—an internationally operating family enterprise with roots dating back to 1880—he has helped shape scalable structures across business, technology, innovation, and education. As a collector of fine art masterpieces, he champions cultural exchange, further bridging diverse worlds through his support of artistic endeavors.

He views education as the key to integration, stability, and sustainable development. With ATAFOM University International, he established a model centered on cultural diversity and global access to high-quality education—regardless of origin, faith, language, or economic background.

Şakir Yavuz has personally awarded several thousand fully funded scholarships worldwide—approximately 80 percent of them to students from Africa.

Guided by his enduring principle, “The success of every action begins in the head,” he continues to build institutions—and bridges—across continents, cultures, and generations.

ATAFOM University International Congratulates President And Founder Şakir Yavuz On Receiving The African Leadership Impact Excellence Award

ATAFOM University International is proud to announce that its President and Founder, Şakir Yavuz, has been honored with the African Leadership Impact Excellence Award. The award recognizes his outstanding leadership in the field of education as well as his sustained contributions to the international development of human capital.

The official award ceremony for the African Leadership Impact Excellence Award will take place on 27 and 28 February 2026 in Accra, Ghana, bringing together leading figures from politics, education, business, and civil society.

This prestigious award honors the visionary leadership of President and Founder Şakir Yavuz and his long-standing commitment to education, innovation, and the advancement of human potential across national and cultural boundaries. His work has made a significant contribution to positioning education as a strategic key to sustainable development, social stability, and international cooperation.

"We are deeply honored by the recognition of our President and Founder, Şakir Yavuz, with the African Leadership Impact Excellence Award. This distinction reflects his unwavering commitment to education, innovation, and the development of human capital across borders. Mr. Yavuz's leadership continues to inspire our academic community and strengthens the mission of ATAFOM University International to advance global education and integration in a sustainable way."

— ATAFOM University International

ATAFOM University International warmly congratulates Mr. Şakir Yavuz on this significant international recognition and views the award as a strong affirmation of its shared vision:

Education for Integration — education as a unifying force in a globalized world.



Celebrations & Global Days

Happy Birthday

MAMA BEHICE YAVUZ

MAMA BEHICE YAVUZ IS 90 YEARS OLD

To her 90th year and beyond...

Dear Mama BEHICE YAVUZ, we congratulate you on your 90th birthday with our most heartfelt wishes and deepest respect; we remember your life, filled with love, strength, values, and inspiration, with respect and gratitude.

We wish that this special anniversary bring health and peace to you, to us, and to future generations; and that it be filled with the awareness that your values will continue to live on through the generations.

MAMA BEHİCE YAVUZ 90 YAŞINDA

90. yaş ve ötesine...

Çok değerli Mama BEHİCE YAVUZ, 90. doğum gününüzü en içten dileklerimiz ve derin saygımızla kutluyor; sevgi, güç, değer ve ilham dolu yaşamınızı saygı ve minnetle anıyoruz.

Bu özel yıl dönümünüzün size, bize ve gelecek kuşaklara sağlık ve huzur getirmesini; değerlerinizin kuşaklar boyunca yaşamaya devam edeceği bilinciyle dolu olmasını diliyoruz.

MAMA BEHICE YAVUZ IST 90 JAHRE ALT

Auf das 90. Lebensjahr und darüber hinaus...

Liebe Mama BEHICE YAVUZ, wir gratulieren Ihnen zu Ihrem 90. Geburtstag mit unseren herzlichsten Wünschen und tiefem Respekt; ein von Liebe, Stärke, Werten und Inspiration erfülltes Leben würdigen wir in Dankbarkeit und großer Wertschätzung.

Möge dieses besondere Jubiläum Ihnen, uns und den kommenden Generationen Gesundheit und Frieden bringen und von dem Bewusstsein erfüllt sein, dass Ihre Werte über Generationen hinweg weiterleben werden.

90TH ANNIVERSARY

A JUBILEE LIKE NO OTHER

In Honour of an Extraordinary Life

Mama Behice Yavuz

90 Years of Life, Love, Strength, Progress, and Inspiration



On the occasion of the 90th birthday of Mama Behice Yavuz, ATAFOM University International extends its warmest congratulations and its deepest respect.

This special milestone is far more than a celebration of years—it is a tribute to a life shaped by values, constancy, care, and human strength.

Nine decades stand for experience, dignity, compassion, and a mindset firmly and resolutely grounded in responsibility toward family, community, and humanity.

Behind every vision that shapes institutions lies a foundation of character and lived values. The principles that define ATAFOM University International—Education for Integration, respect for human dignity, discipline, responsibility, and openness to the world—find their roots in the values that Mama Behice Yavuz has embodied and passed on throughout her life.

Her life journey is a quiet yet powerful example of what it means to lead through integrity, to strengthen through care, and to inspire through constancy.

These qualities are reflected in the spirit of ATAFOM University International, where long-term thinking, intergenerational responsibility, and human-centered visionary leadership—embodied by her son, the esteemed President and Founder Şakir Yavuz—are firmly anchored and lived and developed every day over many years. This spirit is carried by the ATAFOM family, which, coming together from the most diverse corners of the world, shares a common conviction and unifying spirit that transcends all distances and brings everyone together on a deeper level: Education for Integration – the ATAFOM Community.

At the age of 90, Mama Yavuz stands as a living bridge between past, present, and future—reminding us that lasting impact is not created through haste, but through patience; not through loudness, but through consistently lived values.

On behalf of the entire ATAFOM University International community, we express our profound gratitude and sincere appreciation to you, our beloved Mama Behice Yavuz.

Happy 90th Birthday, Mama Behice Yavuz.

May this special anniversary be filled with health, peace, and the assurance that your life's values will continue to resonate far beyond generations.

With the greatest respect and warmest wishes,

The ATAFOM University International Family





Prof. Dr. David Nightingale

70th Anniversary · 70th Jubilee

Dean of Economics
ATAFOM University International



On the occasion of his 70th birthday, we honor an extraordinary personality whose work has profoundly shaped the worlds of finance, technology, and academic excellence since their early stages of development.

With foresight, integrity, and tireless dedication, Prof. Dr. David Nightingale has inspired generations of students, fostered innovative ways of thinking, and built meaningful bridges between academia, business, and the technological future.

His work embodies the true spirit of ATAFOM:
to unite knowledge with responsibility,
to shape innovation with humanity,
and to form the future with courage and clarity.

On behalf of the entire ATAFOM family, we thank him for his leadership, his wisdom, and his immeasurable contribution to the development of a global, future-oriented educational landscape.

On his 70th anniversary, we wish him good health, joy, inspiration, and many more years of impact and success.

ATAFOM – My Better Future



RĀMAḌĀN KAREEM

-  **Happy Ramadan Feast!**
-  **Ramazan Bayramınız Kutlu Olsun!**
-  **Frohes Ramadan-Fest!**
-  **Bonne fête du Ramadan !**
-  **रमज़ान पर्व की शुभकामनाएँ!**
-  **С праздником Рамадан!**
-  **عيد رمضان سعيد!**

ATAFOM
My Better Future

 www.ATAFOM.university



ATAFOM UNIVERSITY COURSE OFFERINGS

BACHELOR COURSE OFFERINGS

SECOND SEMESTER SUMMER SEMESTER ACADEMIC YEAR 2025/26

Welcome to ATAFOM University International

Empowering Global Minds. Building a United Future.

At ATAFOM University International, we believe that true education is a journey that connects hearts, minds, and cultures. More than just academics, we offer an experience that inspires unity, fosters innovation, and cultivates future global leaders.

Guided by the visionary leadership of Şakir Yavuz, our university lives by the motto "Education for Integration." We're creating a worldwide community where students from every background come together to learn, grow, and transform their potential into purpose.

Our online classrooms are vibrant hubs of diversity, where bold ideas are celebrated, global perspectives are shared, and lifelong friendships begin. Whether you're just starting your academic path, upskilling for career advancement, or seeking intellectual enrichment, ATAFOM offers programs designed for today's world—and tomorrow's challenges. Here, education is more than textbooks and lectures. It's a gateway to meaningful impact in an interconnected world. Our commitment to excellence, innovation, and cultural understanding shapes not only careers but character.

Join ATAFOM University International—where learning has no borders, and your global journey begins.

Discover the programs that are redefining international education.

SECOND SEMESTER SUMMER SEMESTER ACADEMIC YEAR 2025/26

- Bachelor of Arts in Media and Communication (B.A.) at the Faculty of Arts
- Bachelor of Arts in International Business Development (B.A.) at the Faculty of Economics
- Bachelor of Science in Information Technology (B.Sc.- IT) at the Faculty of Technology
- Bachelor of Science in PreIPO (B.Sc.) at the Faculty of Initial Public Offering

Visit us: www.ATAFOM.university

Write to us for any queries: contact@ATAFOM.university

Link to apply: <https://atafom.university/apply-to-atafom2/>

15 IT CERTIFICATION COURSE OFFERINGS:

- Basics of Python
- Basics of AutoCAD
- Basics of Graphics Designing
- Basics of Backend Development (Using Django)
- Basics of Blockchain
- Basics of Data Analysis
- Basics of Java
- Frontend Development: Level One: Beginner
- Frontend Development: Level Two: Intermediate
- Frontend Development: Level Three: Advanced
- Frontend Development: Level Four: Expert
- Database and SQL
- Generative AI for Everyone
- Deep Learning and Neural Networks
- Basics of Software Engineering Principles

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Link to apply: <https://atafom.university/apply-now-it-certification-course/>

ATAFOM LANGUAGE ACADEMY COURSE OFFERINGS:

LEARN ENGLISH

ATAFOM LANGUAGE ACADEMY

Communication Made Easy

—Online—

English language courses are available at ATAFOM Language Academy, with options for different proficiency levels, ranging from ALA 1 to ALA 11.

- ALA-A0 as Pre ALA-A1: Starter
- ALA-A1: Beginner Level
- ALA-A2: Elementary Level
- ALA-B1: Pre-Intermediate Level
- ALA-B2: Intermediate Level
- ALA-C1: Upper-Intermediate Level
- ALA-C2: Advanced Level
- ALA-BE I: B2 Business English I (Requires minimum language level of ALC-B2)
- ALA-BE II: C1 Business English II (Requires minimum language level of ALC-C1)
- ALA-BE III: C2 Business English III (Requires minimum language level of ALC-C2)
- ALA-IT English



Visit us: www.ATAFOM.university

Write to us for any queries: contact@ATAFOM.university

Link to apply: <https://atafom.university/language-academy/>

FACULTY OF INITIAL PUBLIC OFFERING CERTIFICATION COURSE OFFERINGS:

The Faculty of Initial Public Offering at ATAFOM University International brings you multiple PreIPO certification programs along with the Bachelor of Science in PreIPO (B.Sc.).

The certification programs begin every month. Find your best match here -



At ATAFOM University International, we are committed to providing an education that blends modern innovation with academic excellence. Our goal is to equip students with the knowledge, skills, and practical experience needed to succeed in today's fast-changing world.

With a strong emphasis on global perspectives and real-world learning, we ensure that our students are not only prepared for their careers but also for leadership in an interconnected society.

Visit us: www.ATAFOM.university

Write to us for any queries: contact@ATAFOM.university

Link to apply: <https://atafom.university/apply-now-preipo-certification-course/>



"The success of every action
begins in the head."

Şakir Yavuz

President & Founder

ATAFOM University International

FOUNDER & PRESIDENT

"The Success Of Every Action Begins In The Head."

Helped him pave a way to create the university offering an inclusive education. He is firmly convinced that the children of this world with different cultural backgrounds and countries of origin as well as languages should have the same right to education. He has set himself the task of giving young people access to university education of the highest international quality and with equal opportunities, in the conviction that success requires permanent concentration, strong motivation and extreme commitment.

At ATAFOM University International, "Education for Integration" is developed, taught and lived. The team of internationally renowned professional teachers and experienced staff at ATAFOM University International will meet the highest international standards and will do everything possible to meet and exceed all of our students' expectations and educational goals as they embark on undergraduate studies or learn the English language when they enroll in ATAFOM Language Academy.

The digital innovation and knowledge campus of ATAFOM University International - ConiaSoft Online Campus, which accommodates everyone who is willing to learn, makes it possible to create educational bridges between all continents.

Şakir Yavuz

Founder & President

ATAFOM University International



PRESIDENT'S QUOTE OF THE MONTH

"Sustainable reform demands courageous decisions today, clear direction for tomorrow, and unity that transforms lifelong learning and vision into lasting progress."

Şakir Yavuz

Founder & President

ATAFOM University International

Your Global Learning Journey



**Study
internationally
online**



**Collaborate
across
cultures**



**Combine
discipline, language
& technology**



**Earn globally
relevant credentials**

Globally employable graduate

Explore ATAFOM study programs >

Expand Your Global Academic Reach



Joint modules
& certifications



International
digital classrooms



Curriculum
enrichment



Shared research
and innovation

**Internationalization with
measurable impact**

Partner with ATAFOM >

Shape the Future of Education



Scalable
international
education



Workforce-
aligned
programs



Inclusive and
accessible learning



Strategic global
partnerships



Education as a **strategic** societal instrument

Engage in strategic dialogue >

Connect Knowledge Across Borders



Stronger global research impact

Join the ATAFOM network >

Build Your **Global Talent Pipeline**



Access
international
talent



Co-develop
industry-aligned
programs



Applied research
collaboration



Upskill your
workforce



Future-ready, globally skilled professionals

Collaborate with ATAFOM >



THINK PIECE

Vision, Courage, and Education
Without Borders

Education for Integration –
Leadership Without Borders

The Vision of Şakir Yavuz and the
Emergence of ATAFOM University
as a University Without Borders

In a time of global upheaval and reorientation, increasing complexity, and cultural diversity, education requires more than knowledge. It requires orientation, responsibility, and connection.

This conviction shapes the thinking and actions of Şakir Yavuz, our President and Founder of ATAFOM University International. It also forms the core of what is now gaining global significance under the concept of Education for Integration.

A Vision with Biographical Roots

Born in 1968 in Türkiye and shaped by an early move to Germany, Şakir Yavuz developed a deep understanding of cultural diversity and individual potential from a young age. These experiences not only accompanied him as an entrepreneur but also shaped him as a visionary of an educational philosophy that understands integration not as an abstract concept, but as a concrete responsibility.

His life journey—from athlete and entrepreneur to founder of an international academic institution—follows a clear guiding principle: true leadership means opening doors. Education is one of the most powerful instruments in this regard, because a globally understood education, as taught and lived at ATAFOM University International, builds bridges not only between continents, but also between cultures and ways of life. This guiding idea became the foundation of a globally oriented academic project that provides students from diverse regions with access to high-quality academic programs and opens new perspectives.

In a world of global dynamics and cultural diversity, education requires more than content. It requires orientation, responsibility, and role models. This conviction continues to shape the thinking and actions of Şakir Yavuz, President and Founder of ATAFOM University International—and lies at the heart of what is globally understood today as **Education for Integration**.

Under his leadership, ATAFOM University International has not only successfully launched its pilot operations, but has also established an educational platform that combines hybrid learning models with digital innovation. The vision is clear: to create and embody an academic home that connects students worldwide and prepares them for a future in which knowledge, collaboration, and cultural openness are essential.

Yet the Founder's influence does not end with education alone. As President of the multi-conglomerate Perfect Timing Holding, he represents an entrepreneurial mindset that unites innovation, social responsibility, and economic sustainability. These values not only shape the holding's business activities, but also influence the culture and strategic direction of the educational and technology initiatives he has launched.

Leadership Begins Before the Institution

For Şakir Yavuz, our President and Founder, leadership is not a formal position, but an inner attitude. It emerges where discipline meets responsibility—where vision is sustained through consistency and the future is realized through mission. Standards and values are transformed into goals through commitment and self-discipline, and defined as added value within international competition.

As a multiple European and World Champion in kickboxing, Şakir Yavuz learned early on that sustainable success does not arise from short-term strength, but from mental stability and respect for others.

These principles—focus, integrity, and self-leadership—continue to shape his understanding of leadership to this day.

Education for Integration – Leadership Through Connection

For Şakir Yavuz, our President and Founder, Education for Integration is not a programmatic slogan, but the expression of a leadership philosophy. Integration here does not mean adaptation, but conscious connection—between cultures, disciplines, technologies, and human values.

In an era where knowledge is available at any time, future readiness is determined not by information alone, but by complex capabilities such as judgment, cultural sensitivity, and ethical clarity.

Education for Integration therefore stands for education that integrates rather than excludes, and in which the intellectual abilities of young people are decisive—regardless of status, origin, skin color, culture, or religion.

Education as Strategic Responsibility – Since 1985

The founding of ATAFOM University International is part of a decades-long commitment. Since 1985, education has been a central element of the work of Şakir Yavuz, our President and Founder, and an integral part of the strategic orientation of Perfect Timing Holding.

Over decades, education has been understood as a strategic factor for the future—forming the basis for innovation, social stability, and sustainable development. This perspective distinguishes short-term educational initiatives from a genuine understanding of education: education as an investment in people, not as a product.

ATAFOM University International thus represents the academic expression of a long-standing commitment, developed across generations—solidly founded, internationally oriented, and carried by global entrepreneurial responsibility.

Entrepreneurial leadership here has never meant short-term optimization, but long-term impact. Education was recognized early on as a key driver of sustainable development, innovative capacity, and social resilience.

Empowering people, rather than managing systems.

ATAFOM University International is therefore the academic expression of a philosophy shaped by discipline, foresight, and entrepreneurial responsibility.

Vision and Mission – Leadership with Balance and Humanity

The mission of ATAFOM University International follows this leadership philosophy:

- Enabling education without borders
- Connecting academic excellence with ethical responsibility
- Fostering cultural diversity as a strength
- Placing digital innovation consistently at the service of humanity

Education should not only prepare individuals for careers, but for responsible decision-making in complex realities.

Leadership, according to the understanding of Şakir Yavuz, our President and Founder, does not arise from power or volume, but from clarity of thought, consistency of action, and integrity of character.

A Personal Reflection on the Future

“The success of every action begins in the head.”

This guiding principle symbolically reflects the life path of Şakir Yavuz—from international elite sport through entrepreneurial responsibility to the founding of a global university.

ATAFOM University International represents a form of leadership that does not display strength, but applies it effectively.

In a changing world, this vision demonstrates that education is most powerful when it connects—people, cultures, and the future.

An education without a culturally integrated, scientifically and technologically open, as well as democratically, socially, ethically, creatively, and borderlessly lived dimension is not an education with a future perspective.

An education that is not free from exclusion based on social background, identity, skin color, gender, status, language, belief, worldview, or cultural and social attribution fails to fulfill its fundamental educational mission.

Education must empower people not merely to perform functions, but to assume responsibility.

Education should produce visionaries—people capable of imagining and shaping a future without barriers, free from discrimination, exclusion, or limiting patterns of thought.

Closing Reflections – On Attitude, Responsibility, and Impact

The life journey and expectations of our President and Founder are shaped by the conviction that education always carries responsibility—for individuals, for societies, and for the future.

Our thinking, behavior, and way of life should unite discipline with humanity, performance with dignity, and vision with ethical clarity. Education should not be a tool for adaptation, but a space for development. Not an instrument of limitation, but a pathway to opening horizons—intellectual, cultural, social, and human.

What defines our work is not visible structure, but inner attitude: thinking long-term, assuming responsibility, and assessing people not by origin, status, or identity, but by their potential.

This attitude does not end at organizational boundaries. It continues wherever people begin to take responsibility themselves, to think further, and to consciously shape the future.

CONIASOFT AND AI

Artificial Intelligence as a Core Technology of Software
Development at ConiaSoft

All software development within the Perfect Timing Holding group is centrally organized. The conception, implementation, and—where required—customer-specific configuration of web-based software solutions are carried out by the Turkish company ConiaSoft Yazılım Teknolojileri Limited (www.ConiaSoft.com).

ConiaSoft's software solutions are designed to optimize processes and increase efficiency for users in the digital age. They are aimed at both private and public institutions, including manufacturing companies, financial service providers, tax advisory firms, law firms, retail companies, hotels, hospitals, and universities.

In software development, ConiaSoft consistently relies on the use of current standard tools and established programming libraries. The objective is to ensure a balanced relationship between development effort and software quality. A particular focus is placed on providing largely customer-specific configurable software solutions while keeping the overall effort for development, maintenance, servicing, and support at an economically sustainable level.

Against this background, the use of Artificial Intelligence (AI) plays a central role at ConiaSoft. Currently, the company is particularly focused on the following AI application areas:

- Process and resource management within the organization and in ConiaSoft's corporate management
- Process management in the identification and definition of market-viable problem statements for new software projects
- Process and resource management in the definition and implementation of new software projects
- Quality management in personnel and resource planning for ongoing and new software projects, particularly with regard to scheduling, resource utilization, and compliance with defined quality standards
- Development of new quality management solutions and the optimal use of existing quality management solutions in the software development process
- AI-supported decision-making in the selection of suitable software and database technologies for new projects
- AI-supported program code optimization

- AI-supported environments for program code testing, code optimization, and the automatic generation of application-oriented user documentation
- Quality assurance in customer data capture and data update processes
- Automatic generation of user profiles
- Analysis of user data
- Analysis of hardware resource utilization
- Additional AI-supported analysis and optimization processes

The implementation of these overarching objectives represents a comprehensive initiative that is realized in individual project phases. It is carried out in cooperation with ATAFOM University International as well as other partners of Perfect Timing Holding and spans the entire ConiaSoft software lifecycle.

Without addressing detailed capacity or scheduling information at this stage, the following thematic structure has been defined for the effective use of AI at ConiaSoft:

Module 1

AI-Supported Process and Resource Management

Objectives

- Transparent, data-driven control of corporate resources
- Reduction of inefficiencies and bottlenecks
- Support of strategic and operational management decisions

AI Application Areas

- Forecasting resource requirements (personnel, budget, infrastructure)
- Automated capacity and utilization analyses
- Simulation of organizational and process scenarios
- Early warning systems for project, budget, or schedule deviations
- AI-supported prioritization of initiatives and projects

Module 2

AI in Process Management for Identifying Market-Viable Problem Statements for New Software Projects

Objectives

- Increasing market relevance and economic viability of new projects
- Shortening innovation and analysis phases

AI Application Areas

- Market and competitive analyses, including trend, pricing, and feature analyses
- Analysis of customer feedback, support tickets, and usage data
- Identification of market and process gaps
- AI-supported evaluation of ideas with respect to market potential, risk, and feasibility
- Support in defining clear and validated use cases

Module 3

AI-Supported Process and Resource Management in the Definition and Implementation of New Software Projects

Objectives

- Efficient planning and execution of software projects
- Minimization of time, cost, and quality risks

AI Application Areas

- Automated project structuring with phases, milestones, and dependencies
- Dynamic resource allocation
- Forecasting project durations and project costs
- Identification of critical paths and potential delays
- Continuous adjustment of project plans based on real-time data

Module 4

AI-Supported Quality Management in Personnel and Resource Planning

Objectives

- Ensuring defined software quality standards
- Optimal utilization of human and technical resources

AI Application Areas

- Skill matching between project requirements and employees
- Optimization of scheduling and deployment planning
- Quality assurance through analysis of development and defect data
- Forecasting quality risks in the event of resource bottlenecks
- Support for make-or-buy decisions

Module 5

Development and Optimization of AI-Based Quality Management Solutions in the Software Development Process

Objectives

- Continuous improvement of development and quality assurance processes

AI Application Areas

- Automated analysis of code quality, architecture, and maintainability
- Integration of AI-supported QA tools into CI/CD pipelines
- Learning from defect histories and release data
- Evaluation and optimization of existing quality management methods and tools
- Development of project-specific quality metrics

Module 6

AI-Supported Decision Support for the Selection of Software and Database Technologies

Objectives

- Reduction of technological misjudgments
- Future-proof and cost-effective technology selection

AI Application Areas

- Comparison of technologies based on technical, economic, and strategic criteria
- Analysis of project requirements, scalability needs, and maintainability
- Evaluation of community strength, licensing models, and risks
- Simulation of long-term cost and migration scenarios
- Derivation of well-founded technology recommendations

Module 7

AI-Supported Program Code Optimization

Objectives

- Enhancement of performance, security, and maintainability

AI Application Areas

- Detection of inefficient or error-prone code structures
- Recommendations for performance optimization
- Security analyses and vulnerability detection
- Support for refactoring
- Harmonization of coding standards

Module 8

AI-Supported Development and Quality Environment

a) Program Code Testing

- Automatic generation of test cases
- Prioritization of critical tests
- Analysis of test results and error patterns

b) Program Code Optimization

- Continuous code analysis during development
- Runtime and resource optimization

c) Automatic Generation of Application-Oriented User Documentation

- Creation of user, administrator, and developer documentation
- Adaptation to different target groups
- Synchronization with current software versions

d) Quality Assurance in Customer Data Capture and Update Processes

- Plausibility and consistency checks
- Anomaly and error detection in customer data
- Ensuring data quality throughout the entire lifecycle

e) Automatic Generation and Analysis

i. User Profiles

- Segmentation based on usage, behavior, and requirements

ii. Analysis of User Data

- Analysis of usage patterns, optimization potential, and feature adoption

Module 8

AI-Supported Development and Quality Environment

e) Automatic Generation and Analysis

iii. Analysis of Hardware Resource Utilization

- Performance and capacity analyses
- Cost and scalability optimization

iv. Additional Analytical and Predictive Evaluations

- Demand forecasting
- Optimization of support and maintenance processes
- Further development of products and services



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"The success of every action
begins in the head."

Şakir Yavuz

Founder & President

ATAFOM University International

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